

Course Descriptions Bachelor 2013-2014

Course Title Industrial organisation
 Course Code EBC2005
 ECTS Credits 6,5
 Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2013	20-12-2013			X			X

Level Intermediate

Coordinator Martin Carree For more information: m.carree@maastrichtuniversity.nl

Language of instruction English

Goals Learn about the structure of industries, the conduct of firms and their performance, in terms of profitability, innovation, growth etc.
 Learn about European competition policy and its relation to IO theory

Description This course provides an overview of the economics of industrial organisation. It gives an introduction to the main topics in the field of industrial organisation such as collusion and cartels, concentration, entry and exit barriers, innovation and patents, franchising, vertical integration and transaction costs, mergers, competition policy and diversification. Industrial organisation studies the interrelationship between the structure of markets, the behaviour of market participants and their performances. The precise nature of this interrelationship is viewed differently by different schools and the consequences of these differences are discussed. The course is focused on the application of theoretical constructs. Applications include European Commission cases on mergers and anti-trust and the use of regression analysis in testing theory. The text book by Lipczynski et al. is the backbone of the course. The course contains a small collection of seminal articles in the field and of empirical studies in industrial organisation. The course builds on the first year courses of Microeconomics / Economics and Business and of Quantitative Methods II.

Literature Lipczynski, J., Wilson, J., Goddard, J. (2009), Industrial Organization: Competition, Strategy, Policy, 3rd edition, Prentice Hall

Prerequisites An advanced level of English
 Basic knowledge of microeconomics

Teaching methods PBL / Presentation / Lecture / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Free Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Compulsory Courses
Bachelor Economics and Business Economics Specialisation International Economic Studies	IBE Electives
SBE Exchange Bachelor	Bachelor Courses
SBE Exchange Master	Bachelor Courses
SBE Non Degree Courses	Bachelor Courses