

Course Descriptions Bachelor 2013-2014

Course Title Human Resource Management and Entrepreneurship
 Course Code EBC2026
 ECTS Credits 6,5
 Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
5		14-4-2014	6-6-2014		X			X

Level Intermediate
 Coordinator Bas van Diepen For more information: b.vandiepen@maastrichtuniversity.nl
 Language of instruction English
 Goals

This Human Resource Management and Entrepreneurship course aims at introducing students to the intersections of the fields of human resource management, corporate entrepreneurship and new start-up entrepreneurship by addressing them from theory and practice. The goals of the course are to introduce students to the various issues that relate to 'the human factor' both in large incumbent corporations and in new ventures. It familiarizes students to the various tools available to deal with these issues and to provide a framework for evaluating the effectiveness and efficiency. Obviously, the descriptive nature of this course invites students to develop a critical understanding of the management of human resources and entrepreneurship in various business contexts. This implies that you will not learn how to actually practice HRM or run a new venture but rather why certain phenomena occur in the field of HRM and entrepreneurship in the context of different Organisational environments (size, maturity, industry etc.).

Description The course is based on the assumption that there is no single 'one best way' of managing human resources and entrepreneurial energy, but rather that a range of approaches may be applicable to any one Organisation, depending on its environment, its business context and its employees. Consecutive issues in this course among others are: human resources for self-employment and staffing, corporate entrepreneurship, HRM in business Organisations; social entrepreneurship and HRM; remuneration of –corporate- entrepreneurs, HRM in small enterprises and benchmarking corporate entrepreneurship and HRM.

Additional information about teaching and examination.
 Teaching Methods: meetings will build on students' facilitations and discussion of assigned literature. Furthermore, cases will be used in this course. Assessments
 Methodes: Grades will be based on marks for participation and facilitation, cases and written examination (50%)

Literature selection of book chapters and journal articles

Prerequisites Students need to have an advanced level of English and the ability to read and understand articles from scientific journals.
 For exchange students: fluid mastery of English and capacity to read academic journal articles
 An advanced level of English.

Teaching methods PBL / Presentation / Assignment / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Free Electives
Bachelor Economics and Business Economics Specialisation International Economic Studies	IBE Electives
Bachelor International Business	Year 2 Compulsory Courses
SBE Exchange Bachelor	Bachelor Courses
SBE Exchange Master	Bachelor Courses
SBE Non Degree Courses	Bachelor Courses