

Course Descriptions Bachelor 2013-2014

Course Title Knowledge Management
 Course Code EBC2039
 ECTS Credits 6,5
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2013	20-12-2013	X/E			X/E	

Level Introductory/Intermediate
 Coordinator Mark Vluggen For more information:m.vluggen@maastrichtuniversity.nl
 Language of instruction English

Goals Students that have followed this course should be able to:
 -Understand Knowledge Management (KM) concepts and tools;
 -Understand KM processes (acquisition, selection, generation, internalisation, externalisation);
 -Identify how KM can be used effectively within specific environments;
 -Understand the facilitating role that information technology can play in knowledge management;
 -Understand the challenges posed by KM implementation.

Description This course studies the knowledge management practices of contemporary Organisations. Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. The discipline of knowledge management is a very young one: it is little more than ten years old. Yet, people in Organisations have always acquired, used and valued knowledge. Explicitly recognizing knowledge as a corporate asset is new, however, as is understanding the need to manage it with the same care paid to other, more tangible assets. Now that the foundation of industrialized economies has shifted from natural resources to intellectual capital, executives have been compelled to examine the knowledge underlying their businesses. This is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?'

Literature Electronic Reader

Prerequisites An advanced level of English
 No prerequisites

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Compulsory Courses
Bachelor Economics and Business Economics Specialisation International Business Economics	Information Management Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Major Information Management
Bachelor Economics and Business Economics Specialisation International Economic Studies	IBE Electives
Bachelor International Business	Business Electives
Bachelor International Business	Major Information Management
SBE Exchange Bachelor	Bachelor Courses
SBE Exchange Master	Bachelor Courses
SBE Non Degree Courses	Bachelor Courses