

Course Descriptions Bachelor 2013-2014

Course Title Comparative Management

Course Code EBC2067

ECTS Credits 6,5

Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2013	20-12-2013	X/E			X/E		

Level Intermediate

Coordinator Bas van Diepen For more information: b.vandiepen@maastrichtuniversity.nl

Language of instruction English

Goals The purpose of teaching Comparative management is to provide students with comprehensive knowledge of various management styles practiced by managers in different countries and different business contexts, with the aim of preparing them to manage international organisations successfully. The intention is to help them to develop an awareness of the concept of culture and its pervasive and hidden influence on behaviour, particularly with respect to management and management practices. We want them to develop familiarity with the types of situations and issues that managers confront when working internationally or in otherwise diverging contexts and to appreciate the impact of living and working in another culture on one's personal behaviour.

Description Comparative management analyses the extent to which management principles are applicable from one country or business context to another. Since the leader in the development of management principles is the United States, comparative management also seeks to determine the applicability of American know-how to foreign locales. For example, the rise of many countries in Asia from developing country to global powerhouse status, the unprecedented transformation of socialist societies through the adoption of market culture, and the economic integration in Europe have made it an imperative to explore alternative management approaches to standard United States theories.

Note: Moreover Presentation/Facilitation will be part of the Assessment methods.

Literature Scientific journal articles.
A textbook.

Prerequisites None, but some prior courses on organisation, management, leadership, organisational behaviour and the like greatly enhance the fruitfulness of this course
an advanced level of English

Teaching methods PBL / Presentation / Lecture

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Free Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Major Organisation
Bachelor Economics and Business Economics Specialisation International Economic Studies	IBE Electives
Bachelor International Business	Business Electives
Bachelor International Business	Major Organisation
SBE Exchange Bachelor	Bachelor Courses
SBE Exchange Master	Bachelor Courses
SBE Non Degree Courses	Bachelor Courses