

Course Descriptions Bachelor 2013-2014

Course Title Public Management Reform and Public Entrepreneurship

Course Code EBC2077

ECTS Credits 6,5

Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
4		3-2-2014	4-4-2014	X			X	

Level Intermediate

Coordinator Hans van Mierlo For more information:h.vanmierlo@maastrichtuniversity.nl

Language of instruction English

Goals

Description All over the world modern government organisations are changing their classical bureaucratic structures into modern institutions focussing on public management and public entrepreneurship. Public entrepreneurship is related to institutional public reform.

Literature K. Walsh, Public Services and Market Mechanisms. Competition, Contracting and the New Public Management, Basingstoke and London, 1995
Osborne, D. and T. Gaebler, Reinventing Government: How the Entrepreneurial Spirit is Transforming the Public Sector

Prerequisites Propedeutic exam in Economics or International Business Studies. For students from abroad, an introductory course in Public Economics, Microeconomics or Organisation- Economics is required. Relevant theories and concepts: welfare economics, new institutional economics, new economics or organisation, public choice theory, new public management, privatisation, marketisation. This course aims at International Economics students, International Business students and students in Organisational Economics.
an advanced level of English

This course aims at IES-students, Socrates- and other exchange students, as well as students in organisational economics (e.g. track Organisation: Change Management). This courses is an elective for IB-students.

Teaching methods PBL / Presentation / Groupwork

Assessment methods Final Paper / Attendance / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics	Free Electives
Specialisation Economics and Management of Information	
Bachelor Economics and Business Economics	Economics Electives
Specialisation International Business Economics	
Bachelor International Business	Economics Electives
SBE Exchange Bachelor	Bachelor Courses
SBE Exchange Master	Bachelor Courses
SBE Non Degree Courses	Bachelor Courses