

## Course Descriptions Bachelor 2013-2014

Course Title MARBLE research course  
 Course Code EBC2152  
 ECTS Credits 6,5  
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2013	20-12-2013	X			X	
5	14-4-2014	6-6-2014	X			X	

Level no level  
 Coordinator Jan Nijhuis For more information:jfh.nijhuis@maastrichtuniversity.nl  
 Language of instruction English

Goals During the course students will work on the following competences: conceptualization, analytical and critical thinking, academic writing, argumentation and presentation skills.  
 As a result of the course students will have an understanding of formulating research questions and hypothesis, different kinds of research (e.g., experiments, simulations, focus groups, survey's) data analysis, and see the consequences of new knowledge. Furthermore, they will be able to critically review scientific articles.

Description This course is the 2nd part of the Marble triptych. In the first Marble part, which is part of the regular curriculum, students will be made familiar with theories and research in the field resulting in a research question.  
 In this Marble part, students will continue to work on answering this research question. In order to do so the following topics will be discussed: 1) The research process 2) Building a conceptual model 3) Pitfalls in the analysis 4)Reporting the results, discussion 5) Review of an article. To train the competences and achieve the outcomes, there will be three kinds of sessions. First, there will be sessions in which students will be informed about the different ways of research, analytical techniques, reporting your findings, and how to review an article. This is common knowledge that every Marble student should know. Second, there will be small group sessions where students present their work in progress and will receive feedback from peers on their progress and they will have to give feedback. Finally, there will be sessions with individual supervisors. All these activities support the main objective of the course, working on the research paper.  
 This course is obligatory for all Marble students and will have a multi-disciplinary character. In this way students will get acquainted with a variety of research methodologies. Professors from different departments will contribute to the course.

In the third part (the capstone) of the triptych students will finalize their paper and present the findings in a mini symposium.

Literature Relevant articles  
 Prerequisites Students have to be selected for the Marble project.  
 Teaching methods PBL / Presentation / Lecture  
 Assessment methods Final Paper / Participation  
 Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Free Electives
	Bachelor Economics and Business Economics Specialisation Economics and Management of Information	QE Electives
	Bachelor Economics and Business Economics Specialisation International Business Economics	Economics Electives
	Bachelor Economics and Business Economics Specialisation International Economic Studies	Economics Electives
	Bachelor Economics and Business Economics Specialisation International Economic Studies	IBE Electives
	Bachelor International Business	Business Electives
	Bachelor International Business	Economics Electives
	Bachelor International Business	Ethics elective
	Bachelor International Business	QE electives