

## Course Descriptions Master 2013-2014

Course Title	Internet Economics							
Course Code	EBC4083							
ECTS Credits	6,5							
Assessment	None							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	1	2-9-2013	25-10-2013		X		X	
Level	Advanced							
Coordinator	Giacomo Valletta For more information: <a href="mailto:g.valletta@maastrichtuniversity.nl">g.valletta@maastrichtuniversity.nl</a>							
Language of instruction	English							
Goals	Internet Economics introduces the economics of network industries and explores issues arising in real-life Internet and technology-based cases.							
Description	<p>The aim of this course is twofold. First, the course provides a general foundation of the network-economic theory that forms much of the basis for the economic analysis of information technologies in general and the Internet in particular. Second, the course reviews several real-life cases and discusses the relevant economic aspects of these cases. Course topics include:</p> <ol style="list-style-type: none"> <li>1) The hardware and the software industries</li> <li>2) The creation of industry standards and technological adoption</li> <li>3) Information goods and intellectual property</li> <li>4) The allocation of wireless telecommunications spectrum</li> <li>5) Pricing strategies on the internet</li> </ol>							
Literature	<p>Shy, O. (2001), The Economics of Network Industries, Cambridge University Press, Cambridge.</p> <p>Additionally some papers are contained in the course literature.</p>							
Prerequisites	<p>This course starts from the fundamentals of microeconomics that have been handed to you earlier in your studies in the first and second year Microeconomics courses. That is, it presumes a working knowledge of microeconomic theory.</p> <p>Exchange students need to major in economics.</p> <p>an advanced level of English</p>							
Teaching methods	PBL / Presentation / Assignment							
Assessment methods	Final Paper / Participation / Oral Exam							
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>							
This course belongs to the following programme / specialisation	Master Information and Network Economics				Compulsory Courses			
	SBE Exchange Master				Master Courses			
	SBE Non Degree Courses				Master Courses			