

Course Descriptions Master 2013-2014

Course Title	Data Management							
Course Code	EBC4091							
ECTS Credits	6,5							
Assessment	None							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	2	28-10-2013	20-12-2013		X/E			X/E
Level	Advanced							
Coordinator	Laury Bollen For more information:l.bollen@maastrichtuniversity.nl							
Language of instruction	English							
Goals	The aim of this course is to introduce you to the theoretical and practical issues related to database management. This includes designing databases using data modeling, querying databases using SQL and understanding the underlying theoretical issues. In addition we will discuss some data issues from a managerial perspective.							
Description	In the first half of the course we will discuss datamodeling and SQL and in the second part of the course we will discuss some theoretical issues underlying database management and understand the role data play in an organisation.							
Literature	Textbook. Some additional articles provided via ELEUM							
Prerequisites	Course and workload are very demanding for all IB Master Courses. Exchange students need to have obtained a bachelor degree with a major in Business, Information Systems or a related field. An advanced level of English							
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork							
Assessment methods	Final Paper / Participation / Written Exam							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM							
This course belongs to the following programme / specialisation	Master Business Research				IB Electives			
	Master Business Research Track OR				IB Electives			
	Master International Business Track Accountancy				Electives			
	Master International Business Track Controlling				Electives			
	Master International Business Track Entrepreneurship				Electives			
	Master International Business Track Finance				Electives			
	Master International Business Track Information Management and Business Intelligence				Information Management & Business Intelligence			
	Master International Business Track Organisation				Electives			
	Master International Business Track Strategy and Innovation				Electives			
	Master Information and Network Economics				Business Electives			
	SBE Exchange Master				Master Courses			
	SBE Non Degree Courses				Master Courses			