

## Course Descriptions Master 2013-2014

Course Title Strategic Performance Analysis  
 Course Code EBC4131  
 ECTS Credits 6,5  
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2013	20-12-2013	X			X	

Level Advanced  
 Coordinator Alexander Bruggen For more information: a.bruggen@maastrichtuniversity.nl

Language of instruction

Goals After having completed this course you will be able to analyse complex business situations, have gained practical and analytical skills, and you are able to lead discussions on an academically high level.

Description This course provides you with thorough knowledge to analyse business situations for strategic decision-making. In particular, this course deals with due diligence analysis in mergers and acquisitions, value chain analysis, internal capital markets, turnaround management and the analysis of strategic changes. This course will provide you not only with the necessary practical and analytical skills but also in-depth knowledge of management accounting that help you to analyse the above mentioned situations and to support decision-making. The literature consists mainly of academic articles. Besides a thorough understanding of the theoretical foundations, this course will trigger your practical skills by several case studies and a company workshop.

Literature reader

Prerequisites Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a Bachelor degree in business and major in accounting in their Master.

Teaching methods PBL / Presentation / Assignment / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Human Decision Science	Electives
Master International Business Track Accountancy	Electives
Master International Business Track Accounting & Control	Accounting & Control
Master International Business Track Controlling	Controlling
Master International Business Track Controlling	Electives
Master International Business Track Entrepreneurship	Electives
Master International Business Track Finance	Electives
Master International Business Track Organisation	Electives
Master International Business Track Strategy and Innovation	Electives