

Course Title	Information Management
Course Code	EBC2060
ECTS Credits	6,5
Assessment	None

Level	Intermediate
Coordinator	Brent Furneaux For more information: b.furneaux@maastrichtuniversity.nl
Language of instruction	English
Goals	This course introduces students to the field of information management with particular emphasis on the

Description	<p>The course will discuss themes that are directly relevant for Information managers in practice today. Some of these topics are:</p> <ol style="list-style-type: none"> 1. How to analyse the role of IT in an individual organisation; 2. How to measure and analyse the current level of success of IT systems in individual organisations; 3. How to optimize the information system portfolio within an organisation; 4. How to improve the role of end users in the IS development process; 5. How to control the cost of IT through outsourcing.
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Literature	
Prerequisites	There are no specific prerequisites for this course. However, it does build upon the basic understanding of the role of information systems in Organisations that is provided in an introductory MIS course such as the Management Information Systems course offered to International Business students (EBC2003). For further details on the topics covered in EBC2003 and the literature that is used please refer to Canvas .

Evaluation in previous academic year

For the complete evaluation of this course please click <http://iwiio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Compulsory Courses
	Bachelor Economics and Business Economics Specialisation International Business Economics	Information Management Electives
	Bachelor Economics and Business Economics Specialisation International Business Economics	Major Information Management
	Bachelor International Business	Business Electives
	Bachelor International Business	Major Information Management
	SBE Exchange Bachelor	Bachelor Courses
	SBE Exchange Master	Bachelor Courses
	SBE Non Degree Courses	Bachelor Courses