

Course Descriptions Bachelor 2014-2015

Course Title Information Management
 Course Code EBC2060
 ECTS Credits 6,5
 Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	1	1-9-2014	24-10-2014		X			X

Level Intermediate
 Coordinator Laury Bollen For more information: l.bollen@maastrichtuniversity.nl
 Language of instruction English

Goals
 This course introduces students to the field of information management with particular emphasis on the management of information within Organisations. Students will be provided with opportunities to explore the basic concepts and principles of information management as well as apply these concepts and principles to practical problems. Advanced topics will also be introduced throughout the course to foster greater depth of understanding, to challenge students to think about established issues in new ways, and to highlight gaps in our current understanding. Some appreciation will also be fostered for the limitations of empirical research and for the unique challenges associated with the management of information.
 Key Learning Objectives
 Develop an awareness and understanding of key principles, theories, and technologies related to the management of information
 Obtain experience in applying information management concepts to address substantive, real-world information management issues
 Appreciate how empirical research can guide efforts to address real-world information management issues
 Foster ability to communicate business issues to technical audiences and complex technical issues to non-technical audiences

Description
 Graduates have academic, evidence-based knowledge and understanding of theories, methods and tools in business/economics.
 Graduates can apply their knowledge and understanding to identify and solve real life business/economic problems. This includes demonstrating analytical skills and a problem-solving attitude.
 Graduates can inform judgments on theoretical and practical business/economic issues.
 Graduates can effectively communicate both to specialist and nonspecialist audiences. This includes demonstrating strong presentation skills, project- management skills and interpersonal skills.

The course will discuss themes that are directly relevant to producing information management professionals. Some of these topics are:
 1. How to analyse the role of IT.
 2. How to measure and analyse the current level of success of IT systems in organisations;
 3. How to optimize the information system portfolio within an organisation;
 4. How to involve end users in IS initiatives;
 5. How to effectively source IS products and solutions.
 All of these topics are on the top of the agenda of an information manager and practitioners are constantly looking for methods to better address these issues. For non IM specialists, a discussion of these topics helps to understand the most relevant problems that are part of using IT in organisations. Given the widespread use of IT, managers who are active outside the field of IT also deal with many of these same problems on a regular basis. The discussion of each topic will focus on methods and tools that are being used by practitioners to deal with these issues. For most topics, additional readings are available to provide background knowledge for students who lack the relevant prior knowledge.

Literature
 Harrison W.T., Bhimani A., Horngren C.T., Datar S.M., Radjan M.V., Management & Cost Accounting, 5th edition, 2012, Pearson.

Prerequisites
 There are no specific prerequisites for this course. However, it does build upon the basic understanding of the role of information systems in Organisations that is provided in an introductory MIS course such as the Management Information Systems course offered to International Business students (EBC2003). For further details on the topics covered in EBC2003 and the literature that is used please refer to Canvas .

Teaching methods An advanced level of English
 PBL / Presentation / Lecture / Assignment / Groupwork
 Assessment methods Participation / Written Exam

Evaluation in previous academic year
 For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Year 2 -3 Compulsory Courses
	Bachelor Economics and Business Economics Specialisation International Business Economics	Information Management Electives
	Bachelor Economics and Business Economics Specialisation International Business Economics	Major Information Management
	Bachelor International Business	Business Electives
	Bachelor International Business	Major Information Management
	SBE Exchange Bachelor	Bachelor Exchange Courses
	SBE Exchange Master	Bachelor Exchange Courses
	SBE Non Degree Courses	Bachelor Courses