

# Course Descriptions Master 2014-2015

Course Title Family Business

Course Code EBC4180

ECTS Credits 6,5

Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
5	5	13-4-2015	5-6-2015		X			X

Level Advanced

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Language of instruction English

Goals To introduce students to the management challenges faced by family businesses;  
To discuss theoretical frameworks that will help students in analyzing management problems in family firms;  
To allow students to apply the knowledge gathered to case studies as well as to a real-life family firms.

Description This course introduces students to the unique management issues facing the Organisational form of family firms. The course addresses the importance and distinctive nature of family businesses, and familiarizes students with central theories (agency theory, stewardship theory, socioemotional wealth theory) and topics (e.g., succession, governance, entrepreneurship) covered in the academic family business literature. The course uses a combination of topical readings, lecture, case discussion, and assignments to explore and illustrate family business issues.

Literature Academic journal articles; Case studies

Prerequisites This Master-level course familiarizes students with the specifics of the Organisational form of family businesses, and requires a general understanding of business concepts and management theories.  
an advanced level of English

Teaching methods PBL / Presentation / Lecture / Groupwork

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Human Decision Science	Electives
Master International Business Track Accountancy	Electives
Master International Business Track Controlling	Electives
Master International Business Track Entrepreneurship	Electives
Master International Business Track Finance	Electives
Master International Business Track Organisation	Electives
Master International Business Track Strategy and Innovation	Electives
Master International Business Track Sustainable Finance	Electives
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses