

## Course Descriptions Master 2014-2015

Course Title	Family Business																				
Course Code	EBC4180																				
ECTS Credits	6,5																				
Assessment	None																				
Period	<table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>13-4-2015</td> <td>5-6-2015</td> <td></td> <td>X</td> <td></td> <td></td> <td>X</td> </tr> </tbody> </table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	5	13-4-2015	5-6-2015		X			X				
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5	13-4-2015	5-6-2015		X			X														
Level	Advanced																				
Coordinator	Yannick Bammens For more information: <a href="mailto:y.bammens@maastrichtuniversity.nl">y.bammens@maastrichtuniversity.nl</a>																				
Language of instruction	English																				
Goals	To introduce students to the management challenges faced by family businesses; To discuss theoretical frameworks that will help students in analyzing management problems in family firms; To allow students to apply the knowledge gathered to case studies as well as to a real-life family firms.																				
Description	This course introduces students to the unique management issues facing the Organisational form of family firms. The course addresses the importance and distinctive nature of family businesses, and familiarizes students with central theories (agency theory, stewardship theory, socioemotional wealth theory) and topics (e.g., succession, governance, entrepreneurship) covered in the academic family business literature. The course uses a combination of topical readings, lecture, case discussion, and assignments to explore and illustrate family business issues.																				
Literature	Academic journal articles; Case studies																				
Prerequisites	This Master-level course familiarizes students with the specifics of the Organisational form of family businesses, and requires a general understanding of business concepts and management theories. an advanced level of English																				
Teaching methods	PBL / Presentation / Lecture / Groupwork																				
Assessment methods	Final Paper / Participation / Written Exam																				
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>																				
This course belongs to the following programme / specialisation	<table border="0"> <tr> <td>Master Human Decision Science</td> <td>Electives</td> </tr> <tr> <td>Master International Business Track Accountancy</td> <td>Electives</td> </tr> <tr> <td>Master International Business Track Controlling</td> <td>Electives</td> </tr> <tr> <td>Master International Business Track Entrepreneurship</td> <td>Electives</td> </tr> <tr> <td>Master International Business Track Finance</td> <td>Electives</td> </tr> <tr> <td>Master International Business Track Organisation</td> <td>Electives</td> </tr> <tr> <td>Master International Business Track Strategy and Innovation</td> <td>Electives</td> </tr> <tr> <td>Master International Business Track Sustainable Finance</td> <td>Electives</td> </tr> <tr> <td>SBE Exchange Master</td> <td>Master Exchange Courses</td> </tr> <tr> <td>SBE Non Degree Courses</td> <td>Master Courses</td> </tr> </table>	Master Human Decision Science	Electives	Master International Business Track Accountancy	Electives	Master International Business Track Controlling	Electives	Master International Business Track Entrepreneurship	Electives	Master International Business Track Finance	Electives	Master International Business Track Organisation	Electives	Master International Business Track Strategy and Innovation	Electives	Master International Business Track Sustainable Finance	Electives	SBE Exchange Master	Master Exchange Courses	SBE Non Degree Courses	Master Courses
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