

Course Descriptions Master 2014-2015

Course Title Writing a Master's Thesis Proposal: IB-Acc, Contr., IM + BI

Course Code EBS4011

ECTS Credits 4,0

Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	12-1-2015	23-1-2015	-				
6	15-6-2015	26-6-2015	-				

Level Advanced

Coordinator Mark Vluggen, Annelies Renders For more information: m.vluggen@maastrichtuniversity.nl; a.renders@maastrichtuniversity.nl

Language of instruction English

Goals After completing this skills training, you will a) have better knowledge about research methods available for your Master's thesis project, and b) have completed an own initial research proposal for your Master's thesis, including a detailed project plan. This will give you a 'flying start' on your Master's thesis project. If your initial research proposal is graded 'sufficient' you will a) pass the skills training, and b) be assigned to a thesis supervisor, who will provide you with detailed feedback on your ideas and offer further guidance.

Description The skills training consists of several mandatory lectures. In the first lecture, the thesis coordinator of the department Accounting and Information Management will provide you with relevant background information about the thesis, including how to find a suitable topic, how to formulate an interesting and workable problem statement, how to impose a structure by formulating sub questions, and how to report on an initial review of the literature. The subsequent lectures will provide an overview of available research methods as well as statistical tools and techniques required to collect, analyze and interpret data. Parallel to these lectures students independently develop an initial research proposal for their Master's thesis.

Literature

Prerequisites

Teaching methods Presentation / Lecture / Assignment

Assessment methods Final Paper

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master International Business Track Accountancy	Accountancy
Master International Business Track Accounting & Control	Accounting & Control
Master International Business Track Controlling	Controlling
Master International Business Track Information Management and Business Intelligence	Information Management & Business Intelligence