

## Course Descriptions Master 2014-2015

Course Title Writing a Master's Thesis Proposal: IB-Strategy

Course Code EBS4025

ECTS Credits 4,0

Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	3	12-1-2015	23-1-2015	-				
	6	15-6-2015	26-6-2015	-				

Level Advanced

Coordinator Bert Schreurs For more information: [b.schreurs@maastrichtuniversity.nl](mailto:b.schreurs@maastrichtuniversity.nl)

Language of instruction English

Goals The main objective of this skill training is to formulate and address a research problem. After you have spoken to your thesis supervisor, you will write a research proposal.

Description In this course essential sections of the thesis are highlighted:  
. Identification and formulation of research questions and hypotheses  
. Methods of research design and data collection and -analysis.  
. Reporting and discussing results  
. Standards for academic writing and reporting.

Literature

Prerequisites No specific prerequisites

Teaching methods Lecture / Assignment

Assessment methods Final Paper / Attendance

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master International Business Track Strategy and Innovation      Strategy