

Course Descriptions NonDegree 2014-2015

Course Title	Internet Economics							
Course Code	EBC4083							
ECTS Credits	6,5							
Assessment	None							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	1	1-9-2014	24-10-2014		X		X	
Level	Advanced							
Coordinator	Giacomo Valletta For more information:g.valletta@maastrichtuniversity.nl							
Language of instruction	English							
Goals	Internet Economics introduces the economics of network industries and explores issues arising in real-life Internet and technology-based cases.							
Description	<p>The aim of this course is twofold. First, the course provides a general foundation of the network-economic theory that forms much of the basis for the economic analysis of information technologies in general and the Internet in particular. Second, the course reviews several real-life cases and discusses the relevant economic aspects of these cases. Course topics include:</p> <ol style="list-style-type: none"> 1)The hardware and the software industries 2)The creation of industry standards and technological adoption 3)Information goods and intellectual property 4)The allocation of wireless telecommunications spectrum 5)Pricing strategies on the internet 							
Literature	<p>Shy, O. (2001), The Economics of Network Industries, Cambridge University Press, Cambridge.</p> <p>Additionally some papers are contained in the course literature.</p>							
Prerequisites	<p>This course starts from the fundamentals of microeconomics that have been handed to you earlier in your studies in the first and second year Microeconomics courses. That is, it presumes a working knowledge of microeconomic theory.</p> <p>Exchange students need to major in economics.</p> <p>an advanced level of English</p>							
Teaching methods	PBL / Presentation / Assignment							
Assessment methods	Final Paper / Participation / Written Exam							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM							
This course belongs to the following programme / specialisation	Master Information and Network Economics				Compulsory Courses			
	SBE Exchange Master				Master Exchange Courses			
	SBE Non Degree Courses				Master Courses			