

## Course Descriptions Master 2015-2016

Course Title Family Business (start sep 2015)  
 Course Code EBC4217  
 ECTS Credits 5,0  
 Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	31-8-2015	23-10-2015					

Level Advanced  
 Coordinator Yannick Bammens For more information: [y.bammens@maastrichtuniversity.nl](mailto:y.bammens@maastrichtuniversity.nl)  
 Language of instruction English  
 Goals To introduce students to the management challenges faced by family businesses; To discuss theoretical frameworks that will help students in analysing management problems in family firms. To allow students to apply the knowledge gathered to case studies as well as to a real-life family firms.  
 Description This course introduces students to the unique management issues facing the Organisational form of family firms. The course addresses the importance and distinctive nature of family businesses, and familiarizes students with central theories (agency theory, stewardship theory, socioemotional wealth theory) and topics (e.g., succession, governance, entrepreneurship) covered in the academic family business literature. The course uses a combination of topical readings, lecture, case discussion, and assignments to explore and illustrate family business issues.  
 Literature Academic journal articles; Case studies  
 Prerequisites This Master-level course familiarizes students with the specifics of the Organisational form of family businesses, and requires a general understanding of business concepts and management theories. An advanced level of English  
 Keywords  
 Teaching methods PBL / Presentation / Lecture / Groupwork  
 Assessment methods Final Paper / Participation / Written Exam  
 Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>  
 This course belongs to the following programme / specialisation Master International Business Track Entrepreneurship