

Course Descriptions Master 2015-2016

Course Title Family Business (start sep 2015)

Course Code EBC4217

ECTS Credits 5,0

Assessment Whole/Half Grades

| Period | Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|--------|-----------|------------|-----|-----|-----|-----|-----|
| 1 | | 31-8-2015 | 23-10-2015 | | | | | |

Level Advanced

Coordinator Yannick Bammens For more information: y.bammens@maastrichtuniversity.nl

Language of instruction English

Goals To introduce students to the management challenges faced by family businesses;
To discuss theoretical frameworks that will help students in analysing management problems in family firms.
To allow students to apply the knowledge gathered to case studies as well as to a real-life family firms.

Description This course introduces students to the unique management issues facing the Organisational form of family firms. The course addresses the importance and distinctive nature of family businesses, and familiarizes students with central theories (agency theory, stewardship theory, socioemotional wealth theory) and topics (e.g., succession, governance, entrepreneurship) covered in the academic family business literature. The course uses a combination of topical readings, lecture, case discussion, and assignments to explore and illustrate family business issues.

Literature Academic journal articles; Case studies

Prerequisites This Master-level course familiarizes students with the specifics of the Organisational form of family businesses, and requires a general understanding of business concepts and management theories. An advanced level of English

Keywords

Teaching methods PBL / Presentation / Lecture / Groupwork

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

| | |
|-------------------------------------|------------------|
| Master International Business Track | Entrepreneurship |
| Entrepreneurship | |