

## Course Descriptions Exchange 2015-2016

Course Title Supply Chain Research Methods  
 Course Code EBC4088  
 ECTS Credits 6,5  
 Assessment Whole/Half Grades  
 Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	26-10-2015	18-12-2015	X			X	
5	11-4-2016	3-6-2016	X			X	

Level Advanced  
 Coordinator Hans de Graaff, Andrés Perea y Monsuwé For more information: [h.degraaff@maastrichtuniversity.nl](mailto:h.degraaff@maastrichtuniversity.nl); [a.perea@maastrichtuniversity.nl](mailto:a.perea@maastrichtuniversity.nl)  
 Language of instruction English  
 Goals At the end of this course, the students can use several quantitative techniques necessary for the management and improvement of the supply chain.  
 Description This course focuses on mathematical techniques for managing and improving the supply chain. These techniques include data collection and analysis and forecasting techniques. Moreover, to streamline the supply chain several optimisation techniques from operations research are being taught.  
 Literature Ragsdale, Cliff T., Managerial Decision Modeling, 6th international edition, North-Western Cengage Learning, 2007.  
 Hanke, John E. and Wichern, Dean W., Business Forecasting, 9th international edition, Pearson Education, 2009.  
 Prerequisites Basics in linear programming, statistics and familiarity with Excel  
 An advanced level of English.  
 Teaching methods PBL / Presentation / Assignment / Groupwork  
 Assessment methods Attendance / Participation / Written Exam  
 Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>  
 This course belongs to the following programme / specialisation

Master Business Research	Methodology Electives
Master Business Research Track OR	Methodology Electives
Master International Business Track Supply Chain Management	SCM
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses