

## Course Descriptions NonDegree 2015-2016

Course Title Public Management Reform and Public Entrepreneurship  
 Course Code EBC2077  
 ECTS Credits 6,5  
 Assessment Whole/Half Grades

| Period | Start    | End      | Mon | Tue | Wed | Thu | Fri |
|--------|----------|----------|-----|-----|-----|-----|-----|
| 4      | 1-2-2016 | 1-4-2016 | X   |     |     | X   |     |

Level Intermediate  
 Coordinator Hans van Mierlo For more information:h.vanmierlo@maastrichtuniversity.nl  
 Language of instruction English

Goals  
 Description All over the world modern government organisations are changing their classical bureaucratic structures into modern institutions focussing on public management and public entrepreneurship. Public entrepreneurship is related to institutional public reform.

Literature K. Walsh, Public Services and Market Mechanisms. Competition, Contracting and the New Public Management, Basingstoke and London, 1995  
 Osborne, D. and T. Gaebler, Reinventing Government: How the Entrepreneurial Spirit is Transforming the Public Sector

Prerequisites Propedeutic exam in Economics or International Business Studies. For students from abroad, an introductory course in Public Economics, Microeconomics or Organisation- Economics is required. Relevant theories and concepts: welfare economics, new institutional economics, new economics or organisation, public choice theory, new public management, privatisation, marketisation. This course aims at International Economics students, International Business students and students in Organisational Economics.  
 an advanced level of English

This course aims at IES-students, Socrates- and other exchange students, as well as students in organisational economics (e.g. track Organisation: Change Management). This courses is an elective for IB-students.

Teaching methods PBL / Presentation / Groupwork

Assessment methods Final Paper / Attendance / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

|  |                           |
|--|---------------------------|
| Bachelor Economics and Business Economics              | Free Electives            |
| Specialisation Economics and Management of Information |                           |
| Bachelor Economics and Business Economics              | Economics Electives       |
| Specialisation International Business Economics        |                           |
| Bachelor International Business                        | Economics Electives       |
| SBE Exchange Bachelor                                  | Bachelor Exchange Courses |
| SBE Exchange Master                                    | Bachelor Exchange Courses |
| SBE Non Degree Courses                                 | Bachelor Courses          |