

Course Descriptions Bachelor 2016-2017

Course Title	Presentation Skills
Course Code	EBS2030
ECTS Credits	4,0
Assessment	Whole/Half Grades
Period	

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	16-1-2017	27-1-2017	-				
6	19-6-2017	30-6-2017	-				

Level	Intermediate																
Coordinator	Fortuna Casoria For more information: f.casoria@maastrichtuniversity.nl																
Language of instruction	English																
Goals	Increased ability to give a (good) presentation (enhanced presentation skills).																
Description	<p>The presentation skills training program focuses on creative ways of presenting information. In general, students in their final year of undergraduate education have used PowerPoint on numerous occasions for various courses. The training in this skills course focuses on different communication techniques. Some examples follow.</p> <p>Pecha Kucha: a timed presentation using pictures. Students learn to time their presentation and respect deadline of 20 seconds per slide. Requires good preparation.</p> <p>Elevator Speech: few minutes to draw someone's attention to an issue, aiming at establishing a future appointment with the interlocutor and tell him/her more. Students learn to be concise and effective.</p> <p>TED talk: combines story-telling, the use of catchphrases, metaphors, analogies, maintaining the audience's interest. Learning objective: the power of words and presence on stage.</p> <p>PowerPoint is a support but how you convey your information is of paramount importance.</p>																
Literature	Reading booklet, provided on Canvas .																
Prerequisites	No specific knowledge required. An advanced level of English																
Teaching methods	PBL / Presentation / Assignment																
Assessment methods	Attendance / Participation																
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																
This course belongs to the following programme / specialisation	<table> <tr> <td>Bachelor Economics and Business Economics Specialisation Economics</td><td>Elective Skills</td></tr> <tr> <td>Bachelor Economics and Business Economics Specialisation Economics and Management of Information</td><td>Elective Skills</td></tr> <tr> <td>Bachelor Economics and Business Economics Specialisation International Business Economics</td><td>Elective Skills</td></tr> <tr> <td>Bachelor Fiscal Economics</td><td>Year 2-3 Compulsory Skills</td></tr> <tr> <td>Bachelor International Business</td><td>Year 2-3 Elective skills</td></tr> <tr> <td>SBE Exchange Bachelor</td><td>Bachelor Exchange Skills</td></tr> <tr> <td>SBE Exchange Master</td><td>Bachelor Exchange Skills</td></tr> <tr> <td>SBE Non Degree Courses</td><td>Bachelor Skills</td></tr> </table>	Bachelor Economics and Business Economics Specialisation Economics	Elective Skills	Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Elective Skills	Bachelor Economics and Business Economics Specialisation International Business Economics	Elective Skills	Bachelor Fiscal Economics	Year 2-3 Compulsory Skills	Bachelor International Business	Year 2-3 Elective skills	SBE Exchange Bachelor	Bachelor Exchange Skills	SBE Exchange Master	Bachelor Exchange Skills	SBE Non Degree Courses	Bachelor Skills
Bachelor Economics and Business Economics Specialisation Economics	Elective Skills																
Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Elective Skills																
Bachelor Economics and Business Economics Specialisation International Business Economics	Elective Skills																
Bachelor Fiscal Economics	Year 2-3 Compulsory Skills																
Bachelor International Business	Year 2-3 Elective skills																
SBE Exchange Bachelor	Bachelor Exchange Skills																
SBE Exchange Master	Bachelor Exchange Skills																
SBE Non Degree Courses	Bachelor Skills																