

Course Descriptions Master 2016-2017

Course Title Alliances and M&As
 Course Code EBC4043
 ECTS Credits 6,5
 Assessment Whole/Half Grades

| Period | Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|--------|----------|----------|-----|-----|-----|-----|-----|
| 4 | 4 | 6-2-2017 | 7-4-2017 | | X | | | X |

Level Advanced

Coordinator Wilko Letterie For more information: w.letterie@maastrichtuniversity.nl

Language of instruction English

Goals We study state-of-the-art knowledge on alliances and M&As in terms of both academic contributions and more practitioner's oriented knowledge. M&As and alliances are discussed from various theoretical perspectives. Students learn to combine these concepts and confront them with empirical findings.

Description This course aims to give students a better understanding of the purpose of alliances and M&As and the process of setting up these specific forms of Organisation. Several aspects of alliances and M&As will be taught such as their strategic management and network formation.

Literature Academic material

Prerequisites Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a bachelor degree with a major in Business. Exchange students need to major in strategy in their Master.
 An advanced level of English

Teaching methods PBL / Presentation / Lecture

Assessment methods Final Paper / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

| | |
|---|-------------------------|
| Master Business Research | IB Electives |
| Master Business Research Track OR | IB Electives |
| Master Human Decision Science | Electives |
| Master International Business Track Accountancy | Electives |
| Master International Business Track Controlling | Electives |
| Master International Business Track Entrepreneurship | Electives |
| Master International Business Track Finance | Electives |
| Master International Business Track Organisation | Electives |
| Master International Business Track Strategy and Innovation | Electives |
| Master International Business Track Strategy and Innovation | Strategy |
| Master International Business Track Sustainable Finance | Electives |
| SBE Exchange Master | Master Exchange Courses |
| SBE Non Degree Courses | Master Courses |