

Course Descriptions Master 2016-2017

Course Title Writing a Master's Thesis Proposal: IB-Strategy

Course Code EBS4025

ECTS Credits 4,0

Assessment Pass / Fail

| Period | Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|--------|-----------|-----------|-----|-----|-----|-----|-----|
| | 3 | 16-1-2017 | 27-1-2017 | - | | | | |
| | 6 | 19-6-2017 | 30-6-2017 | - | | | | |

Level Advanced

Coordinator Boris Lokshin For more information: b.lokshin@maastrichtuniversity.nl

Language of instruction English

Goals The main objective of this skill training is to formulate and address a research problem. After you have spoken to your thesis supervisor, you will write a research proposal.

Description In this course essential sections of the thesis are highlighted:
 . Identification and formulation of research questions and hypotheses
 . Methods of research design and data collection and -analysis.
 . Reporting and discussing results
 . Standards for academic writing and reporting.

Literature Academic articles on scientific writing.

Prerequisites No specific prerequisites

Teaching methods Lecture / Assignment

Assessment methods Final Paper / Attendance

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation Master International Business Track Strategy and Innovation Strategy