Course Descriptions Exchange 2016-2017

Course Title	Entrepreneurship and Research Methods
Course Code	EBC4216
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	5-9-2016	28-10-2016	X			X	
4	6-2-2017	7-4-2017	X			X	

Level	Advanced
Coordinator	Jolien Huybrechts For more information:j.huybrechts@maastrichtuniversity.nl
Language of instruction	English
Goals	The goal of this course is to advance students' knowledge on theories and processes in entrepreneurial and smaller businesses. Specific attention will be given to the different methodologies used within this research field. The course also aims to further develop the research skills of the students.
Description	This course discusses theories and advanced research topics in the areas of entrepreneurship and small business management. The course reviews concepts such as effectuation, bricolage, resource dependency and further develops knowledge on specific types of entrepreneurial businesses (e.g., social entrepreneurship). With regards to research methodology, both quantitative and qualitative research methods will be studied, and students will get the opportunity to do exercises on research techniques such as case study analysis, factor analysis and regression analysis.
Literature	To be announced
Prerequisites	
Keywords	
Teaching methods	PBL / Presentation / Lecture / Assignment / Papers / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master International Business Track Entrepreneurship	Entrepreneurship
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses