

## Course Descriptions Exchange 2016-2017

Course Title Family Business

Course Code EBC4217

ECTS Credits 5,0

Assessment Whole/Half Grades

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	1	5-9-2016	28-10-2016					

Level Advanced

Coordinator Yannick Bammens For more information: [y.bammens@maastrichtuniversity.nl](mailto:y.bammens@maastrichtuniversity.nl)

Language of instruction English

Goals To introduce students to the management challenges faced by family businesses;  
To discuss theoretical frameworks that will help students in analysing management problems in family firms.  
To allow students to apply the knowledge gathered to case studies as well as to a real-life family firms.

Description This course introduces students to the unique management issues facing the organisational form of family firms. The course addresses the importance and distinctive nature of family businesses, and familiarizes students with central theories (agency theory, stewardship theory, socio-emotional wealth theory) and topics (e.g., succession, governance, entrepreneurship) covered in the academic family business literature. The course uses a combination of topical readings, presentations, case discussions, and assignments to explore and illustrate family business issues.

Literature Academic journal articles; Case studies

Prerequisites This Master-level course familiarizes students with the specifics of the organisational form of family businesses, and requires a general understanding of business concepts and management theories. An advanced level of English

Keywords

Teaching methods PBL / Presentation / Assignment / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master International Business Track	Entrepreneurship
Entrepreneurship	
SBE Exchange Master	Master Exchange Courses