

Course Descriptions Exchange 2016-2017

Course Title	Family Business																
Course Code	EBC4217																
ECTS Credits	5,0																
Assessment	Whole/Half Grades																
Period	<table><thead><tr><th>Period</th><th>Start</th><th>End</th><th>Mon</th><th>Tue</th><th>Wed</th><th>Thu</th><th>Fri</th></tr></thead><tbody><tr><td>1</td><td>5-9-2016</td><td>28-10-2016</td><td></td><td></td><td></td><td></td><td></td></tr></tbody></table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	1	5-9-2016	28-10-2016					
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1	5-9-2016	28-10-2016															
Level	Advanced																
Coordinator	Yannick Bammens For more information: y.bammens@maastrichtuniversity.nl																
Language of instruction	English																
Goals	To introduce students to the management challenges faced by family businesses; To discuss theoretical frameworks that will help students in analysing management problems in family firms. To allow students to apply the knowledge gathered to case studies as well as to a real-life family firms.																
Description	This course introduces students to the unique management issues facing the organisational form of family firms. The course addresses the importance and distinctive nature of family businesses, and familiarizes students with central theories (agency theory, stewardship theory, socio-emotional wealth theory) and topics (e.g., succession, governance, entrepreneurship) covered in the academic family business literature. The course uses a combination of topical readings, presentations, case discussions, and assignments to explore and illustrate family business issues.																
Literature	Academic journal articles; Case studies																
Prerequisites	This Master-level course familiarizes students with the specifics of the organisational form of family businesses, and requires a general understanding of business concepts and management theories. An advanced level of English																
Keywords																	
Teaching methods	PBL / Presentation / Assignment / Groupwork																
Assessment methods	Participation / Written Exam																
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																
This course belongs to the following programme / specialisation	<table><tbody><tr><td>Master International Business Track</td><td>Entrepreneurship</td></tr><tr><td>Entrepreneurship</td><td></td></tr><tr><td>SBE Exchange Master</td><td>Master Exchange Courses</td></tr></tbody></table>	Master International Business Track	Entrepreneurship	Entrepreneurship		SBE Exchange Master	Master Exchange Courses										
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