

Course Descriptions Bachelor 2017-2018

Course Title Industrial Organisation
 Course Code EBC2005
 ECTS Credits 6,5
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|------------|------------|-----|-----|-----|-----|-----|
| 2 | 30-10-2017 | 22-12-2017 | | X | | | X |

Level Intermediate
 Coordinator Iwan Bos For more information: i.bos@maastrichtuniversity.nl
 Language of instruction English

Goals Learn about the structure of industries, the conduct of firms and their performance, in terms of profitability, innovation, growth etc.
 Learn about European competition policy and its relation to IO theory

Description This course provides an overview of the economics of industrial organisation. Industrial organisation studies the interrelationship between the structure of markets, the behaviour of market participants and their performance. The nature of this interrelationship is very complex. It is thus not surprising that there are different schools of thought, each with their own perspective on the economics of industries. What they have in common is that they all aim to enhance our understanding of how industries operate and how to improve related government policies, thereby enhancing the welfare of consumers and society at large.
 This course is focused on the application of theoretical constructs and gives an introduction to the main topics in the field of industrial organisation, such as collusion and cartels, market concentration, entry and exit barriers, vertical integration, transaction costs, mergers and competition policy. Applications include European Commission cartel cases and the use of regression analysis in testing theory.

Literature Textbook + Articles.

Prerequisites An advanced level of English
 First-year microeconomics
 First-year statistical methods

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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|---|---------------------------|
| Bachelor Economics and Business Economics Specialisation Emerging Markets | Year 2 Core Courses |
| Bachelor Economics and Business Economics Specialisation Economics and Management of Information | Free Electives |
| Bachelor Economics and Business Economics Specialisation International Business Economics | Compulsory Courses |
| SBE Exchange Bachelor | Bachelor Exchange Courses |
| SBE Exchange Master | Bachelor Exchange Courses |
| SBE Non Degree Courses | Bachelor Courses |