Course Descriptions Bachelor 2017-2018

Course Title	Project and Process Management
Course Code	EBC2050
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	5-2-2018	6-4-2018		X			X

Level	Intermediate
Coordinator	Peter Bollen For more information:p.bollen@maastrichtuniversity.nl
Language of instruction	English
Goals	The course is directed at the following learning and competences: - developing an awareness of the range, scope and complexity of the phenomena, issues and problems related to project and process management; - developing an integrated and process oriented perspective on managing complex projects and team work; - acquiring competencies in the usage of tools, techniques, methods and models for managing projects and processes.
Description	The development of new products, services and processes is predominantly carried out in project groups. That means that people from different sectors of the organisation are brought together on a temporary basis to accomplish a complex task. The project management part of this course offers an insight in the role of project management in different organisational contexts. Special attention is given to the following issues: project selection, the project manager, project planning, resource allocation and project control. The process management part of this course deals with operation, strategy and process management. We define a process to be any transformation that converts inputs to outputs. The process view considers any organization to be a process that consists of interconnected sub processes. In this part of the course we will provide students with the basic concepts that enables them to describe processes in a way that allows them to apply "management levers" on those processes: process flow time, work-in-process, process-efficiency and so forth.
Literature	Project management in practice 5th edition. Mantel, Meredith, Shafer and Sutton. Wiley, 2014. ISBN: 978-1-118-67466-6 (mandatory) (all students) Managing Business Process Flows 3rd edition. Anupindi, Chopra, Deshmukh, Van Mieghem and Zemel. Pearson, 2014. ISBN: 978-1-292-02311-3 (IB students) Operations Management: Processes and Supply Chains 11th (global) edition. Krajewski,L., Ritzman, L. and M. Malhotra. Pearson/Prentice-Hall, 2016. (NON-IB students)
Prerequisites	The prior knowledge of the students on these topics is limited to parts of the organisation & marketing course. Exchange students should have prior knowledge of basic organisational and marketing concepts on an introductory level' An advanced level of English
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics	IBE Electives
Bachelor Economics and Business Economics Specialisation Emerging Markets	Business Electives
Bachelor Economics and Business Economics Specialisation Emerging Markets	Major Strategy
Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Free Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Business Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Major Strategy
Bachelor Econometrics and Operations Research	Business & Economics Electives
Bachelor International Business Specialisation Emerging Markets	Major Strategy
Bachelor International Business	Business Electives (Major Accounting)
Bachelor International Business	Business Electives (Major Finance)
Bachelor International Business	Business Electives (Major Information Management)
Bachelor International Business	Business Electives (Major Marketing)
Bachelor International Business	Business Electives (Major Organisation)
Bachelor International Business	Business Electives (Major Supply Chain Management)
Bachelor International Business	Major Strategy
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses