

## Course Descriptions Master 2017-2018

Course Title Strategic Performance Analysis  
 Course Code EBC4131  
 ECTS Credits 6,5  
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	30-10-2017	22-12-2017	X/E			X/E	

Level Advanced  
 Coordinator Alexander Bruggen For more information: a.bruggen@maastrichtuniversity.nl

Language of instruction

Goals This is a very practice-oriented course.

Description Students will work in subgroups on a project with a company. During the course, they will solve a real problem and will present it at the end of the course in front of a jury, consisting of members of the boards of the particular firm, members of the chamber of commerce and professors. Further, this course provides you with thorough knowledge to analyse business situations for strategic decision-making. In particular, this course deals with financial distress, interfirm relations, internal capital markets and the analysis of strategic changes. This course will provide you not only with the necessary practical and analytical skills but also in-depth knowledge of management accounting that help you to analyse the above mentioned situations and to support decision-making. The literature consists mainly of academic articles. Besides a thorough understanding of the theoretical foundations, this course will trigger your practical skills.

Literature reader

Prerequisites Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a Bachelor degree in business and major in accounting in their Master.

Teaching methods PBL / Presentation / Assignment / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Human Decision Science	Electives
Master International Business Specialisation Accountancy	Electives
Master International Business Specialisation Accounting & Control	Compulsory Courses
Master International Business Specialisation Controlling	Compulsory Courses
Master International Business Specialisation Entrepreneurship and SME Management	Electives
Master International Business Specialisation Organisation: Management, Change and Consultancy	Electives
Master International Business Specialisation Strategic Corporate Finance	Electives
Master International Business Specialisation Strategy and Innovation	Electives
Master International Business Specialisation Sustainable Finance	Electives
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses