

Course Descriptions Master 2017-2018

Course Title Data Analytics in Practice
 Course Code EBC4135
 ECTS Credits 6,5
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	5-2-2018	6-4-2018			X		

Level Advanced
 Coordinator Wilko Letterie For more information:w.letterie@maastrichtuniversity.nl
 Language of instruction English
 Goals Introduction in advanced quantitative research methods in business (marketing, logistics, organisation, accounting, strategy, information management, behavioural finance).
 Description The Advanced QMBR consists of two courses (EBC4134 and EBC4135). This course (EBC4135) will cover research topics like:
 Hazard rate analysis
 Panel data analysis
 Meta analysis
 Multi level analysis
 Count data models
 Identification strategies
 Literature Articles and Book chapters
 Prerequisites Only open for RM students and PhD students!!!
 1) General course in Business statistics or market research. 2) Knowledge of correlation and regression analysis, and ANOVA. 3) Hands on experience with statistical software (f.i. SPSS).
 Teaching methods PBL / Presentation / Assignment / Groupwork
 Assessment methods Participation / Written Exam
 Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>
 This course belongs to the following programme / specialisation Master Business Research Compulsory Courses