Course Descriptions NonDegree 2017-2018

Course Title	Knowledge Management
Course Code	EBC2039
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	30-10-2017	22-12-2017	X/E			X/E	

Level	Introductory/Intermediate
Coordinator	Jeffrey Sweeney, Nick Sutton For more information:j.sweeney@maastrichtuniversity.nl; n.sutton@maastrichtuniversity.nl
Language of instruction	English
Goals	Students that have followed this course should be able to: -Understand Knowledge Management (KM) concepts and tools; -Understand KM processes (acquisition, selection, generation, internalisation, externalisation); -Identify how KM can be used effectively within specific environments; -Understand the facilitating role that information technology can play in knowledge management; -Understand the challenges posed by KM implementation.
Description	This course studies the knowledge management practices of contemporary global Organisations. For a long time companies relied on labour, capital and (raw) material as their most important assets, but nowadays intellectual capital (knowledge) is seen as the key driver of competitiveness for many Organisations. Organisations such as consultancy and law firms heavily rely on so-called knowledge workers to deliver their services. The growing recognition that knowledge is a distinct production factor has led to a new field of study and practice: knowledge management. Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. Managing knowledge is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Information technology (e.g. corporate Facebooks, wikis, online forums) can support knowledge management initiatives in Organisations, but these systems are not without limitations. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?' This question is addressed using academic and business press readings and a diverse set of company cases.
Literature	Electronic Reader
Prerequisites	No prerequisites
Teaching methods	PBL / Presentation / Lecture
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics	IBE Electives
Bachelor Economics and Business Economics Specialisation Emerging Markets	Business Electives
Bachelor Economics and Business Economics Specialisation Emerging Markets	Major Information Management
Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Year 2 Compulsory Courses
Bachelor Economics and Business Economics Specialisation International Business Economics	Business Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Information Management Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Major Information Management
Bachelor International Business Specialisation Emerging Markets	Major Information Management
Bachelor International Business	Business Electives (Major Accounting)
Bachelor International Business	Business Electives (Major Finance)
Bachelor International Business	Business Electives (Major Marketing)
Bachelor International Business	Business Electives (Major Organisation)
Bachelor International Business	Business Electives (Major Strategy)
Bachelor International Business	Business Electives (Major Supply Chain Management)
Bachelor International Business	Major Information Management
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses