

Course Descriptions NonDegree 2017-2018

Course Title Entrepreneurship and Research Methods
 Course Code EBC4216
 ECTS Credits 6,5
 Assessment None
 Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	4-9-2017	27-10-2017		X		X	
4	5-2-2018	6-4-2018		X		X	

Level Advanced
 Coordinator Jolien Huybrechts For more information: j.huybrechts@maastrichtuniversity.nl
 Language of instruction English

Goals The goal of this course is to advance students' knowledge on theories and processes in entrepreneurial and smaller businesses. Specific attention will be given to the different methodologies used within this research field. The course also aims to further develop the research skills of the students.

Description This course discusses theories and advanced research topics in the areas of entrepreneurship and small business management. The course reviews concepts such as effectuation, bricolage, resource dependency and further develops knowledge on specific types of entrepreneurial businesses (e.g., social entrepreneurship).
 With regards to research methodology, both quantitative and qualitative research methods will be studied, and students will get the opportunity to do exercises on research techniques such as case study analysis, factor analysis and regression analysis.

Literature To be announced

Prerequisites

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment / Papers / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master International Business Specialisation	Compulsory Courses
Entrepreneurship and SME Management	
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses