

Course Descriptions NonDegree 2017-2018

Course Title Value Proposition and Pricing of Smart Services

Course Code EBC4227

ECTS Credits 5,0

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
5	16-4-2018	8-6-2018	X			X	

Level Advanced

Coordinator Mahdi Ebrahim For more information:m.ebrahim@maastrichtuniversity.nl

Language of instruction English

Goals

Description

Literature

Prerequisites

Keywords

Teaching methods PBL / Lecture

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

MSc Business Intelligence and Smart Services	No specialisation
MSc Business Intelligence and Smart Services	Specialisation courses Service Design
SBE Non Degree Courses	No specialisation