

Course Descriptions NonDegree 2017-2018

Course Title	Presentation Skills							
Course Code	EBS2030							
ECTS Credits	4,0							
Assessment	None							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	3	15-1-2018	26-1-2018	C				
	6	18-6-2018	29-6-2018	C				
Level	Intermediate							
Coordinator	Cécile Magnée For more information:c.magnee@maastrichtuniversity.nl							
Language of instruction	English							
Goals	Increased ability to give a (good) presentation (enhanced presentation skills).							
Description	<p>The presentation skills training program focuses on creative ways of presenting information. In general, students in their final year of undergraduate education have used PowerPoint on numerous occasions for various courses. The training in this skills course focuses on different communication techniques. Some examples follow.</p> <p>Pecha Kucha: a timed presentation using pictures. Students learn to time their presentation and respect deadline of 20 seconds per slide. Requires good preparation.</p> <p>Elevator Speech: few minutes to draw someone's attention to an issue, aiming at establishing a future appointment with the interlocutor and tell him/her more. Students learn to be concise and effective.</p> <p>TED talk: combines story-telling, the use of catchphrases, metaphors, analogies, maintaining the audience's interest. Learning objective: the power of words and presence on stage.</p> <p>PowerPoint is a support but how you convey your information is of paramount importance.</p>							
Literature	Reading booklet, provided on Canvas .							
Prerequisites	No specific knowledge required. An advanced level of English							
Teaching methods	PBL / Presentation / Assignment							
Assessment methods	Attendance / Participation							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM							
This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics Specialisation Economics				Elective Skills			
	Bachelor Economics and Business Economics Specialisation Economics and Management of Information				Elective Skills			
	Bachelor Economics and Business Economics Specialisation International Business Economics				Elective Skills			
	Bachelor Fiscal Economics				Year 2-3 Compulsory Skills			
	Bachelor International Business				Year 2-3 Elective skills			
	SBE Exchange Bachelor				Bachelor Exchange Skills			
	SBE Exchange Master				Bachelor Exchange Skills			
	SBE Non Degree Courses				Bachelor Skills			