

Course Descriptions Bachelor 2018-2019

Course Title Management and Organisation of Latin American Enterprises
 Course Code EBC2159
 ECTS Credits 6,5
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	29-10-2018	21-12-2018			X		X

Level Intermediate
 Coordinator Kaj Thomsson For more information:k.thomsson@maastrichtuniversity.nl
 Language of instruction English
 Goals The goal of this course is to develop a solid understanding of organizational and managerial features specific to Latin American enterprises.

Description This course is focused on Latin American enterprises and their setting. Particular attention is paid to business policy, organizational structure and management processes. Topics covered include business organization, management of technology and quality, international competition and cooperation, foreign direct investment and technology transfer, intellectual property rights and the role of the state and the external environment.

Literature Collection of articles and book chapters

Prerequisites First-year courses in economics in either the International Business bachelor or in the Economics and Business Economics bachelor, or equivalent courses from other programmes.

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Emerging Markets	Year 3 Courses Region Latin America
	Bachelor International Business - Emerging Markets	Year 3 Courses Region Latin America
	SBE Exchange Bachelor	Bachelor Exchange Courses
	SBE Exchange Master	Bachelor Exchange Courses
	SBE Non Degree Courses	Bachelor Courses