

Course Descriptions Master 2018-2019

Course Title Entrepreneurship and Industrial Organisation in Europe

Course Code EBC4213

ECTS Credits 6,5

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
5	15-4-2019	7-6-2019	X		X		

Level Advanced

Coordinator Lukas Figge For more information: l.figge@maastrichtuniversity.nl

Language of instruction English

Goals Understanding important aspects of academic research into entrepreneurship and of industrial Organisation. Learning how to work with and report on datasets of entrepreneurs. Group work and presentation skill improvement. Learning more about entrepreneurship in Europe and Europe's industrial Organisation.

Description This course is specifically designed for the trivariate MGB master program with Peru and Canada. Just like The European Business Context this course cannot be chosen as an elective by other MSc IB students. This course deals with the topics of entrepreneurship and of industrial Organisation. A range of articles in areas like the function of the entrepreneur, European competition policy, regional clusters, innovation collaboration, is covered. Students also have to work on a project involving data analysis. The course emphasizes aspects of entrepreneurship and of industrial Organisation in Europe.

Literature Articles

Prerequisites This course and the course The European Business Context are only open to students in the trivariate MGB master program with Peru and Canada.

Keywords

Teaching methods PBL / Lecture / Assignment / Papers

Assessment methods Final Paper

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

SBE Other Programmes

MGB