

# Course Descriptions Exchange 2018-2019

Course Title Learning by Experimenting  
 Course Code EBS2058  
 ECTS Credits 4,0  
 Assessment None

| Period | Period | Start     | End       | Mon | Tue | Wed | Thu | Fri |
|--------|--------|-----------|-----------|-----|-----|-----|-----|-----|
| 6      |        | 17-6-2019 | 28-6-2019 | C   |     |     |     |     |

Level Intermediate

Coordinator Lex Borghans For more information:lex.borghans@maastrichtuniversity.nl

Language of instruction English

Goals

- Understanding of problems and pitfalls in the implementation of innovative practices in firms and organisations;
- Knowledge about tools for systematic experimentation to support innovations;
- Basic understanding of statistical packages needed to evaluate experiments.

Description Firms and organisations are always looking for innovative practices to improve their performance. But how do they know that a new approach is really better than the old practice? A new marketing program, changes in human resources tools, new training programs, changes at schools or new approaches to combat traffic jams or fight crime: all have to deal with the question to what extent they will really improve outcomes and what elements are responsible for this result. This requires systematic comparison and therefore experimentation is the best way to learn. Recently new tools have been developed to learn by experimentation.

In this skills training the full process of a systematic field experiments - that in practice can take several years - is simulated in two weeks. Students can - individually or in small groups - choose topics of their interest and develop and implement a program to experiment with change.

Literature

Prerequisites an advanced level of English

Teaching methods PBL / Assignment / Groupwork

Assessment methods Final Paper / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

|                                                                                     |                                                 |
|-------------------------------------------------------------------------------------|-------------------------------------------------|
| Bachelor Economics and Business Economics - Economics                               | Elective Skills                                 |
| Bachelor Economics and Business Economics - Economics and Management of Information | Elective Skills                                 |
| Bachelor Economics and Business Economics - International Business Economics        | Elective Skills                                 |
| Bachelor Fiscal Economics                                                           | Year 2-3 Elective Skills (start prior Sep 2014) |
| Bachelor International Business                                                     | Year 2-3 Elective skills                        |
| SBE Exchange Bachelor                                                               | Bachelor Exchange Skills                        |
| SBE Exchange Master                                                                 | Bachelor Exchange Skills                        |
| SBE Non Degree Courses                                                              | Bachelor Skills                                 |