

Course Descriptions Exchange 2019-2020

Course Title Management Game
 Course Code EBS1005
 ECTS Credits 4,0
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|-----------|-----|-----|-----|-----|-----|
| 6 | 15-6-2020 | 26-6-2020 | C | | | | |

Level Introductory

Coordinator Peter Bollen For more information: p.bollen@maastrichtuniversity.nl

Language of instruction English

Goals Apply the knowledge of the courses in the 1st year IB in a simulated real-life business organisation

Description This skills training is organised as a game in which an international market is simulated in which six companies currently participate. The game consist of 10 rounds in which a number of firms participate in a (number of) markets. Every day students get feedback on the performance of their 'company' and their competitors . The examination of the game consists of a intro-test, a peer assessment and the actual results measured by a number of performance variables; equity ratios, stock price, profit used in the game for the firm in which the student is involved.

The management game serves as a (simulated) real-life application and Integration of the acquired knowledge from the following 1-st year IB courses: Management of Organisations and Marketing, Economics and Business , Accounting, Strategy, Finance, Fundamentals of Supply Chain Management. Every student is obliged to have an individual Market Place: Venture Strategy licence.

Literature Instruction Manual Market Place: Venture Strategy (can be accessed after game license is bought).

Prerequisites Required knowledge for exchange students: Knowledge on an introductory level on; organisation, strategy, marketing, accounting, finance and supply chain management
 An advanced level of English.

Teaching methods Lecture / Assignment / Groupwork

Assessment methods Final Paper / Attendance / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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| Bachelor International Business - Emerging Markets | Year 1 Compulsory Skill(s) |
| Bachelor International Business | Year 1 Compulsory Skill(s) |
| SBE Exchange Bachelor | Bachelor Exchange Skills |
| SBE Exchange Master | Bachelor Exchange Skills |
| SBE Non Degree Courses | Bachelor Courses |