

Course Descriptions Bachelor 2021-2022

Course Title Creative Problem-Solving and Communication Skills for Emerging Markets

Course Code EBS2067

ECTS Credits 4,0

Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
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| 1 | 30-8-2021 | 15-10-2021 | C | | | | |

Level Intermediate

Coordinator Barbara Belfi, Raymond Montizaan For more information: b.belfi@maastrichtuniversity.nl; r.montizaan@maastrichtuniversity.nl

Language of instruction English

Goals Both during their studies and later in their careers, students will have to work in teams with people from a wide variety of backgrounds. The goal of this skills course is for students to learn how their personal and team characteristics, as well as environmental factors, can promote or inhibit effective communication and creativity in teams. The students will also learn to apply different methods and thinking skills that foster creative problem-solving in settings characterized by complexity, diversity and uncertainty.

Description In this course, students will be asked to solve one or several real-world problem(s) of a company or (non-)government organization in creative and innovative ways. The course will use experiential exercises, in-class discussions, presentations and reflection on the students' experiences. Specific attention will be paid to issues of communication and creativity in teams in emerging markets. As this course is developed specifically for the specialisation Emerging Markets, special attention will be given to issues relevant for emerging markets such as awareness of the impact of historical relations and cultural differences.

Literature To be announced.

Prerequisites This skills training is only open for students of the specialisation Emerging Markets. Two years of coursework in this specialisation is required.

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Final Paper / Attendance / Participation / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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|--|--------------------------|
| Bachelor Economics and Business Economics - Emerging Markets | Year 3 Elective Skill(s) |
| Bachelor International Business - Emerging Markets | Year 3 Elective Skill(s) |