

Course Descriptions Master 2021-2022

Course Title Entrepreneurship and Research Methods
Course Code EBC4216
ECTS Credits 6,5
Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	30-8-2021	15-10-2021					
4	31-1-2022	25-3-2022					

Level Advanced
Coordinator Jolien Huybrechts For more information: j.huybrechts@maastrichtuniversity.nl
Language of instruction English

Goals The goal of this course is to advance students' knowledge on theories and processes in entrepreneurial and smaller businesses. Specific attention will be given to the different methodologies used within this research field. The course also aims to further develop the research skills of the students.

Description This course discusses theories and advanced research topics in the areas of entrepreneurship and small business management. The course reviews concepts such as effectuation, bricolage, resource dependency and further develops knowledge on specific types of entrepreneurial businesses (e.g., social entrepreneurship).
With regards to research methodology, both quantitative and qualitative research methods will be studied, and students will get the opportunity to do exercises on research techniques such as case study analysis, factor analysis and regression analysis.

Literature To be announced

Prerequisites This course has been cancelled.

The following rule applies to students who started one of the following programmes/specialisations prior to academic year 2020/21

TRANSITIONAL REGULATION (EBC4123):

* Master Business Research - No specialisation (Note: only if you are taking "Entrepreneurship and SME Management" disciplinary courses!)

* Master International Business - Entrepreneurship and SME Management

You can EITHER do the exam/resit of EBC4216 OR replace the course EBC4216 with "Data Analytics (Entrepreneurship/Marketing/Organisation)" (EBC4265).

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment / Papers / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Transitional Regulations

See prerequisites