

Course Descriptions Exchange 2021-2022

Course Title Knowledge Management
 Course Code EBC2039
 ECTS Credits 6,5
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|------------|------------|-----|-----|-----|-----|-----|
| 2 | 25-10-2021 | 10-12-2021 | X | | | X | |

Level Introductory/Intermediate

Coordinator Katlijn Haesebrouck For more information:r.kaenen@maastrichtuniversity.nl

Language of instruction English

Goals Students that have followed this course should be able to:
 -Understand Knowledge Management (KM) concepts and tools;
 -Understand KM processes (acquisition, selection, generation, internalisation, externalisation);
 -Identify how KM can be used effectively within specific environments;
 -Understand the facilitating role that information technology can play in knowledge management;
 -Understand the challenges posed by KM implementation.

Description This course studies the knowledge management practices of contemporary global Organisations. For a long time companies relied on labour, capital and (raw) material as their most important assets, but nowadays intellectual capital (knowledge) is seen as the key driver of competitiveness for many Organisations. Organisations such as consultancy and law firms heavily rely on so-called knowledge workers to deliver their services. The growing recognition that knowledge is a distinct production factor has led to a new field of study and practice: knowledge management. Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. Managing knowledge is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Information technology (e.g. corporate Facebooks, wikis, online forums) can support knowledge management initiatives in Organisations, but these systems are not without limitations. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?' This question is addressed using academic and business press readings and a diverse set of company cases.

Literature Cases and academic papers

Prerequisites No prerequisites

Teaching methods PBL / Presentation / Lecture

Assessment methods Participation / Written Exam / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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|---|---|
| Bachelor Economics and Business Economics - Economics | Year 3 International Business Economics Elective(s) |
| Bachelor Economics and Business Economics - Emerging Markets | Year 3 Elective Course(s) |
| Bachelor Economics and Business Economics - Economics and Management of Information | Year 2 Compulsory Course(s) |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Business Elec(s) - Maj Macro |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Business Elec(s) - Maj Micro |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Core Course(s) - Maj Inf Mgmt |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Inf Mgmt Elec(s) - Maj Accounting |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Inf Mgmt Elec(s) - Maj Finance |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Inf Mgmt Elec(s) - Maj Macro |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Inf Mgmt Elec(s) - Maj Marketing |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Inf Mgmt Elec(s) - Maj Micro |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Inf Mgmt Elec(s) - Maj Org |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Inf Mgmt Elec(s) - Maj SCM |
| Bachelor Economics and Business Economics - International Business Economics | Year 3 Inf Mgmt Elec(s) - Maj Strategy |
| Bachelor International Business - Emerging Markets | Year 3 Elective Course(s) |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Accounting |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Finance |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Marketing |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Org |
| Bachelor International Business | Year 3 Business Elec(s) - Maj SCM |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Strategy |
| Bachelor International Business | Year 3 Core Course(s) - Maj Inf Mgmt |
| SBE Exchange Bachelor | Bachelor Exchange Courses |
| SBE Exchange Master | Bachelor Exchange Courses |
| SBE Non Degree Courses | Bachelor Courses |