

Course Descriptions Exchange 2021-2022

Course Title	Global Transportation Management							
Course Code	EBC2065							
ECTS Credits	6,5							
Assessment	Whole/Half Grades							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	4	31-1-2022	25-3-2022	X			X	
Level	Intermediate							
Coordinator	Simon Bartczek For more information:s.bartczek@maastrichtuniversity.nl							
Language of instruction	English							
Goals	The course Global Transportation Management provides a detailed introduction into different transportation modes and their applicability in single – and multimodal contexts. The course stimulates critical thinking and own opinion formation. By encouraging students to actively shape form and content of multiple tutorial sessions in repeated facilitation settings, social skills, communication skills, character traits, attitudes complement the hard skills developed. The comparatively high proportion of exchange students contributes to the achievement of the aforementioned goals in an inherently international classroom setting.							
Description	The aim of this course is to examine the role of transportation in international business in detail. It is the objective to provide students you with a conceptual understanding of the conditions faced by transportation managers in an international environment. Topics include complexity of international shipments, economic and legal environment of ocean, air carriers, freight forwarding, carrier selection, contract logistics and export documentation. Furthermore, it covers - among others - the cost structure and documentation of shipments, conference system for shipping lines, international sourcing, service priorities, and future outlooks for transportation logistics.							
Literature	The literature assigned for this course draws from a variety of sources of stakeholders involved in global transportation management. The course is supplemented by a large selection of scientific articles of leading academic logistics and supply chain journals. Cases are used to illustrate the different concepts.							
Prerequisites	At least one course in Logistics at Introductory level (level comparable to: The Management of Business Logistics: a Supply Chain Perspective, by J.J. Coyle, E.J. Bardi and C.J Langley (2003)) An advanced level of English.							
Teaching methods	Presentation / Lecture / Assignment / Groupwork							
Assessment methods	Final Paper / Participation							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM							
This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Economics		Year 3 International Business Economics Elective(s)					
	Bachelor Economics and Business Economics - Emerging Markets		Year 3 Elective Course(s)					
	Bachelor Economics and Business Economics - Economics and Management of Information		Year 2+3 Elective Course(s)					
	Bachelor Economics and Business Economics - International Business Economics		Year 3 Business Elec(s) - Maj Inf Mgmt					
	Bachelor Economics and Business Economics - International Business Economics		Year 3 Business Elec(s) - Maj Macro					
	Bachelor Economics and Business Economics - International Business Economics		Year 3 Business Elec(s) - Maj Micro					
	Bachelor Economics and Business Economics - International Business Economics		Year 3 Core Course(s) - Maj SCM					
	Bachelor International Business - Emerging Markets		Year 3 Elective Course(s)					
	Bachelor International Business		Year 3 Business Elec(s) - Maj Accounting					
	Bachelor International Business		Year 3 Business Elec(s) - Maj Finance					
	Bachelor International Business		Year 3 Business Elec(s) - Maj Inf Mgmt					
	Bachelor International Business		Year 3 Business Elec(s) - Maj Marketing					
	Bachelor International Business		Year 3 Business Elec(s) - Maj Org					
	Bachelor International Business		Year 3 Business Elec(s) - Maj Strategy					
	Bachelor International Business		Year 3 Core Course(s) - Maj SCM					
	Pre-master Global Supply Chain Management and Change		Disciplinary Course(s)					
	Pre-master International Business specialisation Supply Chain Management		Disciplinary Course(s)					
	SBE Exchange Bachelor		Bachelor Exchange Courses					
	SBE Exchange Master		Bachelor Exchange Courses					
	SBE Non Degree Courses		Bachelor Courses					