

Course Descriptions Bachelor 2023-2024

Course Title Engineering Business in Europe Project

Course Code BENP2003

ECTS Credits 5,0

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	15-1-2024	26-1-2024	C				

Level no level

Coordinator Lieven Quintens For more information: l.quintens@maastrichtuniversity.nl

Language of instruction English

Goals In the project, students will have to connect concepts across disciplines to solve real-case problems. Via the analysis of a practical problem, students assess what is required to investigate this problem in an efficient manner through scientific research. The aim is to formulate solutions in a professional manner, taking in consideration the professional, cultural and social context in which the project is executed.

Description In the Engineering Business in Europe Project, students will deepen their knowledge of fundamental engineering concepts and apply them in a practical project with an international scope. We adopt a European perspective on engineering, focusing on the means to achieve long-term profitability within industrial companies. Increasingly, companies in European markets are competing through both their product offerings and manufacturing activities. As such, the ability to respond to customer demand by developing new products quickly and effectively is an important way of creating a structural competitive advantage.

Literature Students are not required to buy a specific book

Prerequisites

Keywords

Teaching methods

Assessment methods Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Business Engineering Year 3 Project(s)