

Course Descriptions Master 2023-2024

Course Title	Managers @ Work
Course Code	EBC4045
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
5	15-4-2024	7-6-2024	X			X	

Level	Advanced																																
Coordinator	Catarina Marques dos Santos For more information:c.marquesdossantos@maastrichtuniversity.nl																																
Language of instruction	English																																
Goals	1) enhance awareness of the relevance and applicability of theoretical concepts on management practice, incl. managerialism and organizational dynamics; 2) stimulate critical reflection on assumptions/hypotheses about management; 3) familiarize students with challenging settings in which managers operate and have to deal with paradoxes, trying to balance stakeholder and shareholder interests; 4) introduce and train students in positive management and reflective practitioning.																																
Description	Management is one of the most influential inventions of 20th century capitalism. Accordingly, there is plenty of literature on the roles and functions of managers and executives, both academic and more practitioner oriented. Quite a bit of what is written about managers may differ though from the reality of everyday managerial work. Managers best use an evidence-based approach to assess which advise is useful for them and their organizations. Similarly, you as a student should never forget to take a critical reflective stance towards all information provided. The course Managers@Work aims to provide an opportunity to explore the work of managers. The course invites you to take a critical stance towards management and its impact on society. Think about such pertinent questions like: "What does management look like? How do managers actually behave and perform, and why so? Which challenges do managers face during their careers? What impact do managers have on society? Are managers behaving responsibly? And if so, how?"																																
Literature	academic articles																																
Prerequisites	Courses and workload are very demanding for all IB Master courses. Participants should have a bachelor degree with a major in Business or Economics. This also applies to exchange students. Exchange students need to major in organisation in their Master. An advanced level of English.																																
Teaching methods	Lecture / Papers / Groupwork																																
Assessment methods	Final Paper / Attendance / Participation / Assignment / Presentation																																
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																																
This course belongs to the following programme / specialisation	<table> <tr> <td>Master Business Research - No specialisation</td><td>Year 1 Disc - IB Org: Mgmt, Change and Consultancy</td></tr> <tr> <td>Master Business Research - Operations Research</td><td>Elective Course(s)</td></tr> <tr> <td>Master Human Decision Science</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Accounting and Business Information Technology</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Entrepreneurship and Business Development</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Managerial Decision-Making and Control</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Information Management and Business Intelligence</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Marketing-Finance</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Organisation: Management, Change and Consultancy</td><td>Compulsory Course(s)</td></tr> <tr> <td>Master International Business - Strategic Corporate Finance</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Strategic Marketing</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Strategy and Innovation</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Supply Chain Management</td><td>Elective Course(s)</td></tr> <tr> <td>Master International Business - Sustainable Finance</td><td>Elective Course(s)</td></tr> <tr> <td>SBE Exchange Master</td><td>Master Exchange Courses</td></tr> <tr> <td>SBE Non Degree Courses</td><td>Master Courses</td></tr> </table>	Master Business Research - No specialisation	Year 1 Disc - IB Org: Mgmt, Change and Consultancy	Master Business Research - Operations Research	Elective Course(s)	Master Human Decision Science	Elective Course(s)	Master International Business - Accounting and Business Information Technology	Elective Course(s)	Master International Business - Entrepreneurship and Business Development	Elective Course(s)	Master International Business - Managerial Decision-Making and Control	Elective Course(s)	Master International Business - Information Management and Business Intelligence	Elective Course(s)	Master International Business - Marketing-Finance	Elective Course(s)	Master International Business - Organisation: Management, Change and Consultancy	Compulsory Course(s)	Master International Business - Strategic Corporate Finance	Elective Course(s)	Master International Business - Strategic Marketing	Elective Course(s)	Master International Business - Strategy and Innovation	Elective Course(s)	Master International Business - Supply Chain Management	Elective Course(s)	Master International Business - Sustainable Finance	Elective Course(s)	SBE Exchange Master	Master Exchange Courses	SBE Non Degree Courses	Master Courses
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