

Course Descriptions NonDegree 2019-2020

Course Title Industrial Organisation
 Course Code EBC2005
 ECTS Credits 6,5
 Assessment Whole/Half Grades

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2019	20-12-2019			X			X

Level Intermediate
 Coordinator Iwan Bos For more information: i.bos@maastrichtuniversity.nl
 Language of instruction English
 Goals The objectives of the course are:

1. To develop understanding of core concepts and theories in industrial organization.
2. To develop understanding of how industry structure and strategic firm behaviour affect market performance and the welfare of society.
3. To develop skills in searching for, and making good use of, information and data on firms and industries and carry out basic research.
4. To develop teamwork and presentation skills.

Description This course introduces you to the economics of industrial organization. The field of industrial organization is concerned with how firms compete with each other in a variety of market structures and how this affects their performance, their customers and the welfare of society at large. It developed as a separate discipline in the U.S. in the 1930s and takes as its starting point that competition in the market place is often imperfect. Moreover, it takes a broad perspective on the nature of competition by considering industry rivalry along both price and non-price dimensions. Examples of the latter include product positioning, advertising and research & development. The implied strategic firm behaviour can have far-reaching welfare consequences and gives rise to important policy questions. For instance, should the government intervene in a market that is controlled by a single (or a combination of) powerful enterprise(s)? Should certain pricing strategies be prohibited? Answers to these types of question are often far from trivial. It is then not surprising that there are different schools of thought in industrial economics; each with its own view on the workings of markets. In this course, you will learn about this variety of viewpoints and the corresponding policy recommendations.

Literature Textbook + Articles.

Prerequisites An advanced level of English
 First-year microeconomics
 First-year statistical methods

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Participation / Written Exam / Assignment / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Emerging Markets	Year 2 Elective Course(s) - Period 2
Bachelor Economics and Business Economics - Economics and Management of Information	Year 2+3 Elective Course(s)
Bachelor Economics and Business Economics - International Business Economics	Year 2 Compulsory Course(s)
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses