

## Course Descriptions Bachelor 2019-2020

Course Title	Knowledge Management							
Course Code	EBC2039							
ECTS Credits	6,5							
Assessment	Whole/Half Grades							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	2	28-10-2019	20-12-2019	X/E			X/E	
Level	Introductory/Intermediate							
Coordinator	Katlijn Haesebrouck For more information:r.kaenen@maastrichtuniversity.nl							
Language of instruction	English							
Goals	<p>Students that have followed this course should be able to:</p> <ul style="list-style-type: none"><li>-Understand Knowledge Management (KM) concepts and tools;</li><li>-Understand KM processes (acquisition, selection, generation, internalisation, externalisation);</li><li>-Identify how KM can be used effectively within specific environments;</li><li>-Understand the facilitating role that information technology can play in knowledge management;</li><li>-Understand the challenges posed by KM implementation.</li></ul>							
Description	<p>This course studies the knowledge management practices of contemporary global Organisations. For a long time companies relied on labour, capital and (raw) material as their most important assets, but nowadays intellectual capital (knowledge) is seen as the key driver of competitiveness for many Organisations. Organisations such as consultancy and law firms heavily rely on so-called knowledge workers to deliver their services. The growing recognition that knowledge is a distinct production factor has led to a new field of study and practice: knowledge management.</p> <p>Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. Managing knowledge is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Information technology (e.g. corporate Facebooks, wikis, online forums) can support knowledge management initiatives in Organisations, but these systems are not without limitations. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?' This question is addressed using academic and business press readings and a diverse set of company cases.</p>							
Literature	Electronic Reader							
Prerequisites	No prerequisites							
Teaching methods	PBL / Presentation / Lecture							
Assessment methods	Participation / Written Exam / Presentation							
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>							
This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Economics				Year 3 International Business Economics Elective(s)			
	Bachelor Economics and Business Economics - Emerging Markets				Year 3 Elective Course(s)			
	Bachelor Economics and Business Economics - Economics and Management of Information				Year 2 Compulsory Course(s)			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Business Elec(s) - Maj Macro			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Business Elec(s) - Maj Micro			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Core Course(s) - Maj Inf Mgmt			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Inf Mgmt Elec(s) - Maj Accounting			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Inf Mgmt Elec(s) - Maj Finance			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Inf Mgmt Elec(s) - Maj Macro			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Inf Mgmt Elec(s) - Maj Marketing			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Inf Mgmt Elec(s) - Maj Micro			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Inf Mgmt Elec(s) - Maj Org			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Inf Mgmt Elec(s) - Maj SCM			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Inf Mgmt Elec(s) - Maj Strategy			
	Bachelor International Business - Emerging Markets				Year 3 Elective Course(s)			
	Bachelor International Business				Year 3 Business Elec(s) - Maj Accounting			
	Bachelor International Business				Year 3 Business Elec(s) - Maj Finance			
	Bachelor International Business				Year 3 Business Elec(s) - Maj Marketing			
	Bachelor International Business				Year 3 Business Elec(s) - Maj Org			
	Bachelor International Business				Year 3 Business Elec(s) - Maj SCM			
	Bachelor International Business				Year 3 Business Elec(s) - Maj Strategy			
	Bachelor International Business				Year 3 Core Course(s) - Maj Inf Mgmt			
	SBE Exchange Bachelor				Bachelor Exchange Courses			
	SBE Exchange Master				Bachelor Exchange Courses			
	SBE Non Degree Courses				Bachelor Courses			