

Course Descriptions NonDegree 2019-2020

Course Title	Project and Process Management
Course Code	EBC2050
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
4		3-2-2020	3-4-2020		X			X

Level Intermediate

Coordinator Peter Bollen For more information: p.bollen@maastrichtuniversity.nl

Language of instruction English

Goals The course is directed at the following learning and competences:
 - developing an awareness of the range, scope and complexity of the phenomena, issues and problems related to project and process management;
 - developing an integrated and process oriented perspective on managing complex projects and team work;
 - acquiring competencies in the usage of tools, techniques, methods and models for managing projects and processes.

Description The development of new products, services and processes is predominantly carried out in project groups. That means that people from different sectors of the organisation are brought together on a temporary basis to accomplish a complex task. The project management part of this course offers an insight in the role of project management in different organisational contexts. Special attention is given to the following issues: project selection, the project manager, project planning, resource allocation and project control. The process management part of this course deals with operation, strategy and process management. We define a process to be any transformation that converts inputs to outputs. The process view considers any organization to be a process that consists of interconnected sub processes. In this part of the course we will provide students with the basic concepts that enables them to describe processes in a way that allows them to apply "management levers" on those processes: process flow time, work-in-process, process-efficiency and so forth.

Literature Project management in practice 6th edition. Mantel, Meredith, Shafer and Sutton. Wiley, 2017. ISBN: 978-1119385622 (mandatory) (all students)
 Managing Business Process Flows 3rd edition. Anupindi, Chopra, Deshmukh, Van Mieghem and Zemel. Pearson, 2014. ISBN: 978-0134742205 (IB students)
 Operations Management: Processes and Supply Chains 12th (global) edition. Krajewski, L., Ritzman, L. and M. Malhotra. Pearson/Prentice-Hall, 2016. (NON-IB students)

Prerequisites The prior knowledge of the students on these topics is limited to parts of the organisation & marketing course. Exchange students should have prior knowledge of basic organisational and marketing concepts on an introductory level
 An advanced level of English

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Final Paper / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Economics	Year 3 International Business Economics Elective(s)
Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Course(s)
Bachelor Economics and Business Economics - Economics and Management of Information	Year 2+3 Elective Course(s)
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Inf Mgmt
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Macro
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Micro
Bachelor Economics and Business Economics - International Business Economics	Year 3 Core Course(s) - Maj Strategy
Bachelor Econometrics and Operations Research	Year 3 Elective Course(s)
Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)
Bachelor International Business	Year 3 Business Elec(s) - Maj Accounting
Bachelor International Business	Year 3 Business Elec(s) - Maj Finance
Bachelor International Business	Year 3 Business Elec(s) - Maj Inf Mgmt
Bachelor International Business	Year 3 Business Elec(s) - Maj Marketing
Bachelor International Business	Year 3 Business Elec(s) - Maj Org
Bachelor International Business	Year 3 Business Elec(s) - Maj SCM
Bachelor International Business	Year 3 Core Course(s) - Maj Strategy
Pre-master International Business specialisation Entrepreneurship and Small and Medium-sized Enterprises Management	Disciplinary Course(s)
Pre-master International Business specialisation Strategy and Innovation	Disciplinary Course(s)
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses