

## Course Descriptions NonDegree 2019-2020

Course Title	Global Transportation Management							
Course Code	EBC2065							
ECTS Credits	6,5							
Assessment	None							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	4	3-2-2020	3-4-2020	X/E			X/E	
Level	Intermediate							
Coordinator	Simon Bartczek For more information:s.bartczek@maastrichtuniversity.nl							
Language of instruction	English							
Goals	The course Global Transportation Management provides a detailed introduction into different transportation modes and their applicability in single – and multimodal contexts. The course stimulates critical thinking and own opinion formation. By encouraging students to actively shape form and content of multiple tutorial sessions in repeated facilitation settings, social skills, communication skills, character traits, attitudes complement the hard skills developed. The comparatively high proportion of exchange students contributes to the achievement of the aforementioned goals in an inherently international classroom setting.							
Description	The aim of this course is to examine the role of transportation in international business in detail. It is the objective to provide students you with a conceptual understanding of the conditions faced by transportation managers in an international environment. Topics include complexity of international shipments, economic and legal environment of ocean, air carriers, freight forwarding, carrier selection, contract logistics and export documentation. Furthermore, it covers - among others - the cost structure and documentation of shipments, conference system for shipping lines, international sourcing, service priorities, and future outlooks for transportation logistics.							
Literature	The literature assigned for this course draws from a variety of sources of stakeholders involved in global transportation management. The course is supplemented by a large selection of scientific articles of leading academic logistics and supply chain journals. Cases are used to illustrate the different concepts.							
Prerequisites	At least one course in Logistics at Introductory level (level comparable to: The Management of Business Logistics: a Supply Chain Perspective, by J.J. Coyle, E.J. Bardi and C.J Langley (2003)) An advanced level of English.							
Teaching methods	Presentation / Lecture / Assignment / Groupwork							
Assessment methods	Final Paper / Participation							
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>							
This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Economics			Year 3 International Business Economics Elective(s)				
	Bachelor Economics and Business Economics - Emerging Markets			Year 3 Elective Course(s)				
	Bachelor Economics and Business Economics - Economics and Management of Information			Year 2+3 Elective Course(s)				
	Bachelor Economics and Business Economics - International Business Economics			Year 3 Business Elec(s) - Maj Inf Mgmt				
	Bachelor Economics and Business Economics - International Business Economics			Year 3 Business Elec(s) - Maj Macro				
	Bachelor Economics and Business Economics - International Business Economics			Year 3 Business Elec(s) - Maj Micro				
	Bachelor Economics and Business Economics - International Business Economics			Year 3 Core Course(s) - Maj SCM				
	Bachelor International Business - Emerging Markets			Year 3 Elective Course(s)				
	Bachelor International Business			Year 3 Business Elec(s) - Maj Accounting				
	Bachelor International Business			Year 3 Business Elec(s) - Maj Finance				
	Bachelor International Business			Year 3 Business Elec(s) - Maj Inf Mgmt				
	Bachelor International Business			Year 3 Business Elec(s) - Maj Marketing				
	Bachelor International Business			Year 3 Business Elec(s) - Maj Org				
	Bachelor International Business			Year 3 Business Elec(s) - Maj Strategy				
	Bachelor International Business			Year 3 Core Course(s) - Maj SCM				
	Pre-master Global Supply Chain Management and Change			Disciplinary Course(s)				
	Pre-master International Business specialisation Supply Chain Management			Disciplinary Course(s)				
	SBE Exchange Bachelor			Bachelor Exchange Courses				
	SBE Exchange Master			Bachelor Exchange Courses				
	SBE Non Degree Courses			Bachelor Courses				