

Course Title	Globalisation Debate							
Course Code	EBC2143							
ECTS Credits	6,5							
Assessment	Whole/Half Grades							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	1	2-9-2019	25-10-2019	X		X		
Level	Intermediate							
Coordinator	van Gemert For more information:t.vangemert@maastrichtuniversity.nl							
Language of instruction	English							
Goals	<p>Students will become familiar with the economic dimension of globalisation. Having completed this course, students will be able to:</p> <ul style="list-style-type: none">* understand the economic impact of global issues* understand how globalisation matters for firms' strategies and policy* evaluate global economic governance and policies* get acquainted with issues specific to emerging markets							
Description	<p>Globalisation is a controversial economic phenomenon. Is free trade a blessing or a threat? Should all countries open their borders to capital flows? Are Intellectual Property Rights (IPR) necessary for innovation and growth or do they block the diffusion of ideas? What are the economic consequences of migration flows? In this course, students will learn the economic tools which will allow them to form an informed opinion on these issues as well as how to put forward their ideas in an organized way (both presenting them orally, via debates in class and in writing, via a paper assignment).</p> <p>The course follows the following structure. We first analyze globalisation in terms of the increasing flow of goods between countries. After this, we focus on the international flows of capital. The recent financial crisis in 2009 has shown that financial shocks spread easily around the world because of financial liberalization and globalisation. What can policy makers do about this? Next, we analyze the international flow of ideas. Due to globalisation, knowledge spreads easily around the world. However, not all countries have the same intellectual property rights protection. Does this provide a threat to economic growth? Finally, we analyze the increasing flows of people around the world, focusing on the role of brain drain, remittances and the refugee crisis.</p> <p>The material is diverse (textbook, journal articles, short articles, videos and radio excerpts) and up-to-date to reflect current events and discussions. These also provide students with different opinions with the aim of helping them developing their own. Next to that, students will write a paper about a self-chosen subject related to globalisation. During the final two meetings, students present this paper to their classmates and discuss the results.</p>							
Literature	Some chapters from Greenhalgh, C., & Rogers, M. (2010). Innovation, intellectual property, and economic growth. Princeton University Press.							
Prerequisites	<p>THIS COURSE IS ONLY AVAILABLE TO STUDENTS WHO DO NOT HAVE THE EMERGING MARKETS SPECIALISATION</p> <p>EMERGING MARKETS STUDENTS SHOULD REGISTER FOR EBC2167 EMERGING MARKETS IN THE GLOBALISATION DEBATE</p> <p>3rd year bachelor student</p> <p>Having finished one principles of economics course and one principles of finance course (courses that are generally taught in year 1 or year 2 of a business/liberal arts program)</p> <p>Appropriate analytical skills (basic mathematics and statistics, ability to read and work with graphs)</p> <p>an advanced level of English</p>							
Teaching methods	PBL / Presentation / Lecture / Assignment							
Assessment methods	Final Paper / Participation / Written Exam							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM							
This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Economics and Management of Information				Year 2+3 Elective Course(s)			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Economics Elec(s) - Maj Accounting			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Economics Elec(s) - Maj Finance			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Economics Elec(s) - Maj Inf Mgmt			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Economics Elec(s) - Maj Marketing			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Economics Elec(s) - Maj Org			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Economics Elec(s) - Maj SCM			
	Bachelor Economics and Business Economics - International Business Economics				Year 3 Economics Elec(s) - Maj Strategy			
	Bachelor International Business				Year 3 Economics Elec(s) - Maj Accounting			
	Bachelor International Business				Year 3 Economics Elec(s) - Maj Finance			
	Bachelor International Business				Year 3 Economics Elec(s) - Maj Inf Mgmt			
	Bachelor International Business				Year 3 Economics Elec(s) - Maj Marketing			
	Bachelor International Business				Year 3 Economics Elec(s) - Maj Org			
	Bachelor International Business				Year 3 Economics Elec(s) - Maj SCM			
	Bachelor International Business				Year 3 Economics Elec(s) - Maj Strategy			
	SBE Exchange Bachelor				Bachelor Exchange Courses			
	SBE Exchange Master				Bachelor Exchange Courses			
	SBE Non Degree Courses				Bachelor Courses			