

Course Descriptions Bachelor 2018-2019

Course Title Management and Organisation of Latin American Enterprises

Course Code EBC2159

ECTS Credits 6,5

Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
2		29-10-2018	21-12-2018			X		X

Level Intermediate

Coordinator Kaj Thomsson For more information:k.thomsson@maastrichtuniversity.nl

Language of instruction English

Goals The goal of this course is to develop a solid understanding of organizational and managerial features specific to Latin American enterprises.

Description This course is focused on Latin American enterprises and their setting. Particular attention is paid to business policy, organizational structure and management processes. Topics covered include business organization, management of technology and quality, international competition and cooperation, foreign direct investment and technology transfer, intellectual property rights and the role of the state and the external environment.

Literature Collection of articles and book chapters

Prerequisites First-year courses in economics in either the International Business bachelor or in the Economics and Business Economics bachelor, or equivalent courses from other programmes.

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Emerging Markets	Year 3 Courses Region Latin America
Bachelor International Business - Emerging Markets	Year 3 Courses Region Latin America
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses