

Course Descriptions Bachelor 2018-2019

Course Title Doing Business in Emerging Markets (Capita Selecta)

Course Code EBC2161

ECTS Credits 6,5

Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	29-10-2018	21-12-2018	C				

Level Intermediate

Coordinator Tom van Veen For more information: t.vanveen@maastrichtuniversity.nl

Language of instruction

Goals The goal of this course is to understand economic and business issues in various emerging markets.

Description This course covers the business environment in various emerging markets from a broad perspective. It does not have a fixed content, block period, or teacher. Instead, it is meant to cover, in a flexible way, countries and regions that fall outside the regular offerings available to the bachelors students within the specialisation Emerging Markets.

Students who participate in this course have to register for it in period 2, even if the course has been given earlier in the same academic year.

Literature Collection of articles and book chapters.

Prerequisites Second-year courses in the Emerging Markets specialization within either the International Business bachelor or the Economics and Business Economics bachelor.

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Year 3 Courses EM Region
Emerging Markets

Bachelor International Business - Emerging Markets Year 3 Courses EM Region