

## Course Descriptions Bachelor 2024-2025

|   |  |          |            |     |                             |     |     |     |
|---|--|----------|------------|-----|-----------------------------|-----|-----|-----|
| Course Title  | Emerging Markets in the Global Economy   |          |            |     |                             |     |     |     |
| Course Code   | EBC2167  |          |            |     |                             |     |     |     |
| ECTS Credits  | 6,5  |          |            |     |                             |     |     |     |
| Assessment  | Whole/Half Grades  |          |            |     |                             |     |     |     |
| Period  | Period   | Start    | End        | Mon | Tue                         | Wed | Thu | Fri |
|   | 1  | 2-9-2024 | 20-10-2024 |     | X                           |     |     | X   |
| Level   | Intermediate   |          |            |     |                             |     |     |     |
| Coordinator   | Tania Treibich For more information:t.treibich@maastrichtuniversity.nl   |          |            |     |                             |     |     |     |
| Language of instruction   | English  |          |            |     |                             |     |     |     |
| Goals   | After completing this course, students should be able to assess the economic impact of global issues on emerging markets, and understand how the changing role of emerging markets is impacting global economic structures and geopolitics.  |          |            |     |                             |     |     |     |
| Description   | This course is focused on the role of emerging markets in the global context. It covers topics such as international trade and the role of the World Trade Organisation, foreign direct investments, financial globalisation, global environmental regulations, and migration. What will you learn in this course? Having completed the course, you will be able to: •understand the economic impact of important global issues; •understand how globalisation matters for firms' strategies and policy; •evaluate global economic governance and policies. •discuss, argue and debate the pros and cons concerning current global issues from different perspectives (advanced economies vs. emerging markets) •run a simple empirical analysis and write an empirical paper, which will prepare you for the thesis |          |            |     |                             |     |     |     |
| Literature  | Collection of academic articles and policy reports   |          |            |     |                             |     |     |     |
| Prerequisites   | THIS COURSE IS ONLY AVAILABLE TO STUDENTS WHO HAVE THE EMERGING MARKETS SPECIALISATION<br>OTHER STUDENTS SHOULD REGISTER FOR EBC2143 GLOBALISATION DEBATE<br><br>Introductory level courses in economics plus courses on the domestic politics, economics and business in emerging markets.  |          |            |     |                             |     |     |     |
| Keywords  | Economics, geopolitics, globalisation, emerging markets  |          |            |     |                             |     |     |     |
| Teaching methods  | PBL / Presentation / Papers / Groupwork / Research   |          |            |     |                             |     |     |     |
| Assessment methods  | Final Paper / Attendance / Participation / Assignment / Presentation   |          |            |     |                             |     |     |     |
| Evaluation in previous academic year                            | For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>  |          |            |     |                             |     |     |     |
| This course belongs to the following programme / specialisation | Bachelor Economics and Business Economics - Emerging Markets   |          |            |     | Year 3 Compulsory Course(s) |     |     |     |
|   | Bachelor International Business - Emerging Markets   |          |            |     | Year 3 Compulsory Course(s) |     |     |     |