

Course Descriptions NonDegree 2020-2021

Course Title Entrepreneurship: Theory and Practice
 Course Code EBC2171
 ECTS Credits 6,5
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|------------|-----|-----|-----|-----|-----|
| 1 | 31-8-2020 | 16-10-2020 | X | | X | | |

Level no level

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Language of instruction English

Goals
 * Students have knowledge about entrepreneurial theory and the literature about entrepreneurship and business start-ups
 * Students can put entrepreneurial theory in practice
 * Students can put together an entrepreneurial team
 * Students can develop approaches to evaluate market perception
 * Students can analyse the value creation potential of a venture idea

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

The course Entrepreneurship: Theory and Practices aims at introducing students to a range of topics in the field of entrepreneurship and linking both entrepreneurial theory as well as practice. Critical questions like who, why, when and where start-ups embark on their entrepreneurial journey, are covered during this course. The course seeks to introduce the students to the vast literature about entrepreneurship and business start-ups and it challenges students to connect this literature to actual cases. The course covers aspects like entrepreneurial competences, regional eco-systems, opportunity recognition, appropriation, female and minority entrepreneurship, entrepreneurial success, etc. From a more practical standpoint, it explores how to put together an entrepreneurial team, develop approaches for evaluating the market reception, and discover the value creation potential of one's venture idea.

Literature

Prerequisites

Keywords

Teaching methods

Assessment methods

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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| Bachelor International Business - Emerging Markets | Year 3 Elective Course(s) |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Accounting |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Finance |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Inf Mgmt |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Marketing |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Org |
| Bachelor International Business | Year 3 Business Elec(s) - Maj SCM |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Strategy |
| Bachelor International Business | Year 3 Core Course(s) - Maj Entrepreneurship |
| InterFaculty Minors | Minor Entrepreneurship |
| SBE Exchange Bachelor | Bachelor Exchange Courses |
| SBE Exchange Master | Bachelor Exchange Courses |
| SBE Non Degree Courses | Minor Entrepreneurship |